



HERITAGE ARTS ADVISORY COMMITTEE

Gus Velasco Neighborhood Center

Meeting Room No. 1

Meeting of Tuesday, August 30, 2016

9:00 a.m.

MINUTES

1. CALL TO ORDER

Chairperson Laurie Rios called the meeting to order at 9:04 a.m.

Mr. Ramirez introduced Carlos Mendoza as the new Family and Human Services Division Community Services Supervisor who will oversee older adult services, family services, and case management. His involvement will also include the Fiestas Patrias, holiday events, and collaborating with city-wide events.

2. ROLL CALL

Members Present: Debbie Baker, Sally Gaitan, Amparo Oblea, Laurie Rios, Marlene Vernava, and May Sharp (Member Emeritus)

Members Absent: Gabriel Jimenez

Members Absent: Francis Carbajal and Pauline Moore

Council Liaison: Mayor Richard Moore (Excused)

Staff: Maricela Balderas, Community Services Director (Excused)
Ed Ramirez, Family & Human Services Manager/Executive Secretary
Wayne Morrell, Planning Director (Excused)
Cuong Nguyen, Senior Planner
Maritza Sosa-Nieves, Management Assistant
Aimee Espinoza, Program Assistant

3. APPROVAL OF MINUTES

A motion was made by Debbie Baker and seconded by Sally Gaitan to approve the Special Meeting Minutes of July 19, 2016. The motion was carried unanimously.

A motion was made by Debbie Baker and seconded by Sally Gaitan to approve the Minutes of July 26, 2016. The motion was carried unanimously.

4. COUNCIL LIAISON REPORT

None.

5. PUBLIC WORKS DEPARTMENT REPORT

None.

6. PLANNING DEPARTMENT REPORT

Mr. Nguyen reported on the status of new businesses to the city. Jersey Mike's opened last week. The grading for the Aldi's Market site has commenced and completion is projected at the end of the year. The construction of the PIH medical facility at Bloomfield Avenue has begun and the metal framing is up. The Il Borgo townhomes at Jersey Avenue has six models being offered in a gated community, and a website is available with pertinent information. A copy of the floor plans were distributed to members.

7. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. **Review and Approval of Financial Report** – The final Financial Report for FY 2015/2016 will be provided at a future meeting. Mr. Ramirez provided an overview of the FY 2016/2017 Financial Report for period ending July 31, 2016 and a copy was distributed to members for their review. Balance: \$1,115,099 million.

A motion was made by Amparo Oblea and seconded by Marlene Vernava to approve the FY 2016/2017 Financial Report for the period ending July 31, 2016 as corrected. The motion was carried unanimously. Mr. Ramirez will provide corrected FY 2016/2017 Financial Report at the next meeting.

- b. **Project Status Report** - Mr. Ramirez provided an overview of the project status report and distributed a copy to members for their review.

- 1.) 2017 SFS Art Fest – In progress.

- 2.) Public Art Restoration Project – Silverlake Conservation is working on the restoration of the Eternal Springs art piece. Once project has been completed, a final report will be given and images will be provided to the HAAC.

- 3.) The Construction Worker Art Piece – Per Item 8c.

- 4.) Omni Art Piece – Per Item 8b.

8. NEW BUSINESS

Ed Ramirez reported on the following:

- a. **SFS Art Fest Consultant Scope of Work Review and Approval** – Copies of the 2015 and 2016 SFS Art Fest Consultant agreements were distributed to members for their review. Mr. Ramirez suggested that the consultant agreement scope of work focus be as the primary art curator and the recruitment of artists.

Members agreed to negotiate a consultant agreement with Sandra Hahn for the 2017 SFS Art Fest. The scope of work of the art consultant will focus in the areas as primary art curator and the recruitment of artists, including social media marketing, cataloguing, drop-off, preparation and implementation of hanging, monitoring, and selling of art. In addition, staff is to negotiate a finder's fee for

sponsorships. Post City Library Art Show will be omitted. A final draft will be presented to the Committee for their review and approval and to make a recommendation to the City Council for their consideration and approval.

- b. ***Omni Art Piece Update*** – Mr. Ramirez reported on the storage cost of the art piece and recommended that the art piece remain in storage at a cost of \$256 a month. Furthermore, he is working with the Department of Public Works in relation to the foundation. In addition, contact has been made with the artist's representative who gave recommendations for the removal and resetting of the foundation. Mr. Ramirez will discuss the option to rebar the foundation and any related costs. A cost analysis will be provided to the HAAC for their review and further discussion in order to make a recommendation to City Council for their consideration and approval in the month of September. Following reinstallation, restoration of the art piece by the artist will be necessary and a cost analysis will be required. Mr. Ramirez will keep members apprised.
- c. ***The Construction Worker Art Piece Update*** – Kiewit management has expressed no interest in replacing the art piece. Mr. Ramirez has been in discussions with the City Attorney and City Council. In addition, contact has been made with the artist who has expressed his views on the matter. Discussion ensued related to alternative art piece options for the artist or to de-access the art piece. Final determination will be made by the City Council. Mr. Ramirez will keep members apprised.

9. OLD BUSINESS

Mr. Ramirez reported on the following:

- a. ***2017 SFS Art Fest*** – Due to City's 60th anniversary celebration being held the weekend of May 12, 2017, the 2017 SFS Art Fest will be held on Friday, May 5, 2017. Mr. Ramirez will keep members apprised.
- b. ***City Council Revised Appropriations of City's Art in Public Places Fund for Art Education Grant Program FY 2016-2017*** – Ms. Sosa-Nieves reported on approval of award modifications made by the City Council to the Art Education Grant Program FY 2016-2017 as follows: 1) Rancho Santa Gertrudes Elementary School - \$500; 2) City Library - \$320; Total Award Amount: \$33,091.29. Copies of revised report and notification letter to schools and agencies was distributed to members for their records.

10. DIRECTOR COMMUNITY SERVICES REPORT

None.

11. FUTURE AGENDA ITEMS

- a. Brown Act & Robert Rules of Order/Presentation by City Clerk
- b. Review and Discussion of Revised Art Grant Guidelines
- c. Tour of Art in Public Places Art Pieces
- d. Signal Cabinet Art Program

12. ORAL COMMUNICATIONS

The following announcements were made:

- The Chamber of Commerce held a retreat on August 18 - 19, 2017, which focused in building the membership and outreaching to the business community. Members were encouraged to contact the Santa Fe Springs Chamber with any business leads.
- The Chamber of Commerce also held its Destiny Dinner fundraising event in June. This event helps with funding of scholarships and youth programs.
- The Business Expo - Wednesday, September 14, 2016 at Heritage Park.
- The Marketplace at Town Center Goes Pink – Wednesday, August 31, 2016 at 5:00 p.m. – 9:00 p.m. In collaboration with the Abigail Barraza Foundation and the farmers market, a fashion corridor will be hosted to bring breast cancer awareness. Food, crafters, and clothing vendors will be selling their wares.
- Fiestas Patrias, Aguascalientes – Friday, September 9, 2016 at Town Center Plaza at 6:00 p.m. – 11:00 p.m.
- Care Musical and Art Exchange, Inc. (CMAE) Concert for the Children – Saturday, October 1, 2016 at 3:00 p.m. – 8:00 p.m. Fundraiser for youth in the arts. Some proceeds will go to City teen programs and there is discussion for future collaboration opportunities. Mr. Ramirez will keep members apprised.
- A delegation visited Navojoa, Sonora, Mexico and the City will be donating an ambulance.
- Santa Fe Springs Women's Club fundraising trip to Barona Casino – October 16, 2016.

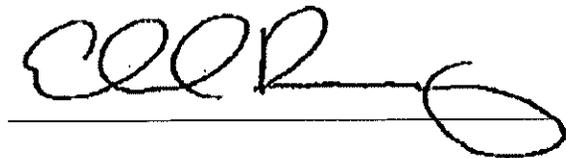
13. ADJOURNMENT

Chair Rios adjourned the meeting at 10:35 a.m.

Next Meeting: Tuesday, September 27, 2016 at the Gus Velasco Neighborhood Center at 9:00 a.m.



Prepared by: Teresa Clift,
Administrative Clerk, II



Ed Ramirez,
Executive Secretary

Amended: September 27, 2016