



BEAUTIFICATION ADVISORY COMMITTEE
Town Center Hall – Meeting Room 1
Wednesday, May 25, 2016
9:30 a.m.

MINUTES

1. CALL TO ORDER – Chair person, Joseph Saiza, called the meeting to order at 9:35 am.

2. ROLL CALL

Members Present: Mary Arias, Margaret Bustos, Sadie Calderon, Vada Conrad, Mary Jo Haller, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, Doris Yarwood, and Charlotte Zevallos

Members Absent: Rita Argott, Irene Pasillas, and Lupe Placencia

Members Excused: None

Council Liaison: Mayor Richard J. Moore (Excused)

Staff: Jo Ann Madrid, Executive Secretary/Community Services Supervisor
Luis Collazo, Code Enforcement Officer, Police Services

3. APPROVAL OF MINUTES

A motion was made by Mary Jo Haller, and seconded by Doris Yarwood, to approve the Minutes of April 27, 2016, as amended. The motion was carried unanimously.

Section 7, HERITAGE ARTS ADVISORY COMMITTEE REPORT, Paragraph 2, Sentence 3, amend to read:

“Next year’s Art Fest dates were also announced: Friday, May 12, and Saturday, May 13, 2017.”

4. COUNCIL LIAISON REPORT

Report will be tabled until Mayor Richard J. Moore returns.

5. EXECUTIVE SECRETARY REPORT

Jo Ann Madrid reported on the following:

- a. **SFS Art Fest 2016 – May 13th & 14th** – Executive Secretary, Jo Ann Madrid, reported that this year, because the event was split into two days, there seemed to be more attendants on Friday evening when compared to Saturday.

Despite this fact, the event was very well received by vendors and patrons alike. Plans for improvement to next year's festivities are underway.

- b. **Independence Day Celebration – Sunday July, 3rd** – It was reported that the celebration has been moved to a new date, Sunday, July 3rd. There will also be new food vendors, crafts, games, and activities for patrons to take part in during the event.
- c. **Marketplace at the Plaza – Town Center Hall Plaza, Wednesday, 5:00 p.m. – 9:00 p.m. – April 8, 2016** – The newly introduced farmers market is continues to grow, since its reintroduction in April.
- d. **Aloha Festival Update**– Saturday, May 21st & Sunday, May 22nd, 10:00 a.m. – 6:00 p.m., Heritage Park. Jo Ann reported that the event once again saw a huge turnout for the festival. The dates for next year will be: Saturday, May 20, and Sunday, May 21, in 2017.

6. DEPARTMENT OF POLICE SERVICES REPORT

Code Enforcement Officer, Luis Collazo reported on the following items:

- *“Coffee with the Cop”, Jersey Elementary* - A monthly event that is available to any citizen interested in speaking to a police officer on a topic of their choice. Committee members are encouraged to attend.
- *Rabies Clinic, Santa Fe High School* – Dates will be given during the June meeting.

7. HERITAGE ARTS ADVISORY COMMITTEE (HAAC) REPORT - Nothing new to report.

8. COMMITTEE PROJECTS FOR 2016

- a. **Home and Residential Tour Dates** – Thursday, May 26th & Friday, May 27th at 9:30 a.m. Business tours will take place on Thursday, while residential tours will take place on Friday.

9. OLD BUSINESS

- a. **Discussing Judging Sheet for the Residential/Business Tour** – Executive Secretary, Jo Ann Madrid, distributed judging rubrics to the committee and explained the new scoring method.

10. NEW BUSINESS

- None

11. ANNOUNCEMENTS

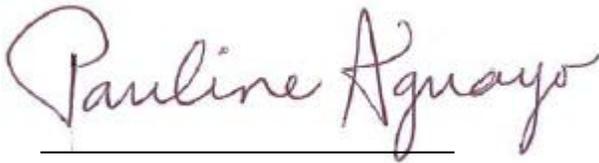
- Beautification Committee meetings will be dark during the months of July, August, and December

- Japanese Festival – Norwalk, CA – July, 23 & 24, 2016
- Women’s Club “Fashion Show” – August 7, 2016, 11:00 a.m.
- Women’s Club Bust Trip to Verona made \$1,184.00.

12. ADJOURNMENT

Chair, Joseph Saiza, adjourned the meeting at 10:39 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, June 22, 2016, at 9:30 a.m. at the Town Center Hall, Meeting Room No. 1, located at 11740 Telegraph Road, Santa Fe Springs, CA.



Prepared By: Pauline Aguayo,
Administrative Clerk I



JoAnn Madrid, Executive Secretary