



BEAUTIFICATION ADVISORY COMMITTEE
Town Center Hall – Meeting Room 1
Wednesday, April 27, 2016
9:30 a.m.

MINUTES

1. CALL TO ORDER – Chair person, Joseph Saiza, called the meeting to order at 9:35 am.

2. ROLL CALL

Members Present: Mary Arias, Margaret Bustos, Sadie Calderon, Vada Conrad, Mary Jo Haller, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, Doris Yarwood, and Charlotte Zevallos

Members Absent: Rita Argott, Irene Pasillas

Members Excused: Lupe Placencia

Council Liaison: Mayor Richard J. Moore (Excused)

Staff: Jo Ann Madrid, Executive Secretary/Community Services Supervisor
Jean Madrid, Program Coordinator (Excused)
Luis Collazo, Code Enforcement Officer, Police Services

3. APPROVAL OF MINUTES

A motion was made by Charlotte Zevallos and seconded by Marlene Vernava to approve the Minutes of March 23, 2016. The motion carried unanimously.

4. COUNCIL LIAISON REPORT

Report will be tabled until Mayor Richard J. Moore returns.

5. EXECUTIVE SECRETARY REPORT

Jo Ann Madrid reported on the following:

- a. **Volunteer Recognition Dinner Event Recap – April 8, 2016** – Chairperson Joseph Saiza reported that the event served around 150+ volunteers and guests. To show the city's appreciation for its volunteers, they received goodie bags, a dinner and a slideshow showcasing all of their hard work.
- b. **Family Fun Run/Walk Recap – April 16, 2016** – The event reached maxed participation and was well-received by the public. The committee was encouraged to participate next year.

- c. **Children's Day Recap – April 8, 2016** – It was reported that the event was very interactive and informative thanks to the “Pioneer Living” group that was involved in the event. There were nearly 500 participants throughout the day.
- d. **Aloha Festival** – Saturday, May 21st & Sunday, May 22nd at 10:00 a.m. – 6:00 p.m., Heritage Park. The committee was encouraged to attend this year's festival.

6. DEPARTMENT OF POLICE SERVICES REPORT

- Nothing new to report

7. HERITAGE ARTS ADVISORY COMMITTEE (HAAC) REPORT

Marlene Vernava gave the committee an update on Art Fest. There will be 13 food vendors throughout the event over the weekend, with all types of food and drink. There will also be 249 artists with 500 art pieces on display, and multiple performances on both nights. The Heritage Arts Advisory Committee will be judging art pieces and awarding prizes during the event. The City Library will also offer various family-friendly workshops on Saturday, May 14. Marlene Vernava also distributed a layout plan of Art Fest to committee members.

Next year's Art Fest dates were also announced: Friday, May 12, and Saturday, May 14, 2017.

In addition, the Heritage Arts Advisory Committee plans to recommend to City Council that the “Omni” art piece be displayed in the grassy knoll near “Soaring Dreams”.

8. COMMITTEE PROJECTS FOR 2016

- a. **Arbor Day** – Nothing new to report.
- b. **Home and Residential Tour Dates** – Thursday, May 26th & Friday, May 27th at 9:30 a.m. A judging rubric will be mailed to committee members before the tour.

9. OLD BUSINESS

- a. Judging Standards/Scoring Rubric for Home & Residential Tour – Jo Ann Madrid explained the new scoring method to the committee.
- b. Sign-up Sheet for participating members for Home/Residential Tour – Jo Ann Madrid distributed a sign-up sheet to the committee.

10. NEW BUSINESS

- Re-appointment Applications

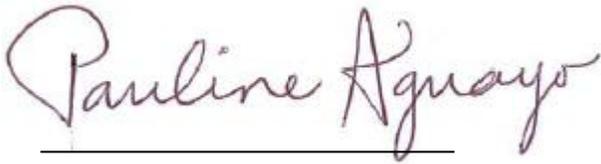
11. ORAL COMMUNICATIONS

- The Women's Club will be taking a bus trip on May 22, 2016, for a fundraiser.
- Sister City Committee will be hosting a "Clean Out Your Closet" fundraiser on Saturday, April 30th, at Charlotte Zevallos home from 9:00 a.m. – 2:00 p.m.

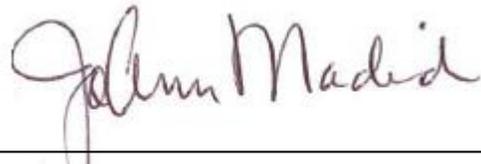
12. ADJOURMENT

Chair, Joseph Saiza, adjourned the meeting at 10:11 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, May 25, 2016, at 9:30 a.m. at the Town Center Hall, Meeting Room No. 1, located at 11740 Telegraph Road, Santa Fe Springs, CA.



Prepared By: Pauline Aguayo,
Administrative Clerk I



JoAnn Madrid, Executive Secretary