



HERITAGE ARTS ADVISORY COMMITTEE

Gus Velasco Neighborhood Center

Meeting Room No. 1

Tuesday, March 29, 2016

9:00 a.m.

MINUTES

1. CALL TO ORDER

Vice-Chairperson Laurie Rios called the meeting to order at 9:05 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Sally Gaitan, Gabriel Jimenez, Pauline Moore, Laurie Rios, Marlene Vernava and May Sharp (Member Emeritus)

Members Excused: Amparo Oblea

Council Liaison: Mayor Richard Moore (Excused)
Councilmember Jay Sarno (Excused)

Staff: Maricela Balderas, Community Services Director (Excused)
Ed Ramirez, Family & Human Services Manager/Executive Secretary
Cuong Nguyen, Senior Planner
Maritza Sosa-Nieves, Management Assistant
Aimee Espinoza, Program Specialist
Teresa Cliff, Administrative Clerk II/Recording Secretary

3. APPROVAL OF MINUTES

A motion was made by Pauline Moore and seconded by Debbie Baker to approve the Minutes of February 23, 2016. The motion was carried unanimously.

4. COUNCIL LIAISON REPORT

None.

5. PUBLIC WORKS DEPARTMENT REPORT

None.

6. PLANNING DEPARTMENT REPORT

Principal Planner Cuong Nguyen gave a presentation on the current and upcoming planning and building projects. Mr. Nguyen also announced that drought tolerant landscaping guidelines for property owners has recently been uploaded to the City's website.

7. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. **2015 CPRS (California Parks & Recreation Society) Award of Excellence – Arts and Cultural Services/SFS Art Fest** - On March 11, 2016, members of the HAAC and staff attended the awards banquet where they received the Award of Excellence-Arts and Cultural Services Category for SFS Art Fest. Also, a representative from CPRS presented the award to the City Council on March 24, 2016. In addition, as part of the CPRS Conference, staff were able to display and promote SFS Art Fest. The mission statement was included as part of the display and it will be made available during the SFS Art Fest two-day event.
- b. **SFS Art Fest 2016 Goals & Update** – A draft copy of SFS Art Fest goals and objectives was distributed to members for their review. Members were requested to contribute their ideas in moving forward to develop a vision and set priorities. Mr. Ramirez shared long term ideas regarding establishing a foundation in order to obtain future fund resources. Any ideas may be submitted to the attention of Ed Ramirez. This issue will be further discussed at the next meeting.

Also, the interest application for artists/vendors and sponsors has been extended through April 1, 2016. Currently, there has been 108 artists confirmed. And, Art Consultant Sandra Hahn has secured Raymond Persinger, HAPP artist, as a featured artist. In addition, Triangle Distributors has confirmed in-kind sponsorship. Staff is in the process confirming workshops and entertainment. The layout incorporating the entire Clarke Estate is being finalized. Furthermore, on March 17, 2016, the City hosted a networking event with the Santa Fe Springs Chamber at the Clarke Estate to promote the SFS Art Fest. HAAC member Gabriel Jimenez and Ed Ramirez will attend the next Santa Fe Chamber networking event on April 6, 2016. Ed will keep members apprised.

8. NEW BUSINESS

Ed Ramirez reported on the following:

- a. **Heritage Art in Public Places (HAPP) Photo Boards** – Ed shared HAPP photo boards with members and announced that he is working with the Department of Public Works regarding possible display facility locations. Members may submit their ideas to Ed and he will keep members apprised.
- b. **Financial Report** – Mr. Ramirez gave an overview of the Financial Report for period ending February 2016 and a copy was distributed to members for their review. Balance: 1.6 million

A motion was made by Francis Carbajal and seconded by Sally Gaitan to approve the Financial Report for the period ending February 2016 as submitted. The motion was carried unanimously.

Mr. Nguyen was excused from the meeting at 9:50 a.m.

- c. **Project Status Report** – Mr. Ramirez gave an overview of the project status report and distributed a copy to members for their review.

- d. ***Snake Basket Fountain Update*** – Consultant Margaret Hammon and Mr. Ramirez are in the process of contacting the artist to discuss options. Mr. Ramirez will keep members apprised.
- e. ***Heritage Art in Public Places Directory*** – A copy of HAPP inventory of art work was distributed to members.
- f. ***Heritage Art in Public Places Maintenance Plan*** – A draft of a HAPP maintenance plan to assess artwork and maintenance requirements was distributed to members for their review. This plan will be used internally as the Committee moves forward in assessing artwork in the future and, if deemed necessary, then contract conservator and incorporate requirements for maintaining each art piece. Also, staff is in the process of drafting a letter to share with owners informing of their responsibility to maintain art work. Members may submit any suggestions to the attention of Ed Ramirez. This issue will be discussed at the next meeting.

9. OLD BUSINESS

Mr. Ramirez reported on the following:

- a. ***Storage and Relocation of the “Omni” by Dora De Larios Discussion & Relocation Recommendations*** – As previously reported, the *Omni* art piece is now in storage and will be donated back to the City by McMaster-Carr. Members reviewed and discussed relocation site options.

A motion was made by Francis Carbajal and seconded by Marlene Vernava to relocate the *Omni* art piece at the Soaring Dreams Plaza and that a cost analysis for relocation and maintenance be presented to the Committee for their review and final recommendation to the City Council for their consideration and approval. The motion was carried unanimously.

Ed will provide the Committee with a total cost analysis at the next meeting and, if approved, provide a recommendation to the City Council on behalf of the HAAC.

- b. ***The Construction Worker Update*** – Mr. Ramirez is working with the Kiewit manager to discuss and determine options. Mr. Ramirez will keep members apprised.
- c. ***Art Education Grant Guidelines*** – Maritza Sosa-Nieves distributed a copy of the guidelines and requested members for feedback to update information for the 2016/2017 Art Education Grant Program. Also, a reminder letter was sent to all schools informing of the deadline to submit FY 2015/2016 financial report and deadline for FY 2016/2017 new proposals by May 12, 2016. Ms. Sosa-Nieves will post both documents on the City’s website.

A motion was made by Gabriel Jimenez and seconded by Marlene Vernava to approve the FY 2016/2017 Art Education Grant Guidelines as submitted. The motion was carried unanimously.

In addition, an invitation from Santa Fe H.S. was distributed to members to attend the Art Show and tickets were provided to members. Members were requested to contact to Teresa Cliff to confirm attendance.

- d. **Restoration of Heritage Arts in Public Places Eternal Springs Art Piece/Payment Authorized by City Council on March 10, 2016** - It was reported that the City Council approved the HAAC's recommendation that the Art in Public Places Fund be only responsible for half of the art piece restoration project cost, not to exceed \$1,000.00 and that Sun Lee Company be responsible in paying its share of \$890.00 directly to Silverlake Conservation

Mr. Ramirez is in the process of obtaining a purchase order and contacting Silverlake Conservation to move forward with the restoration of the *Eternal Springs* art piece.

10. DIRECTOR COMMUNITY SERVICES REPORT

Mr. Ramirez reported on the following events and programs:

- a. **Contemporary Latina Author, Ana Castillo** – April 2, 2016 at the City Library, 6:00 p.m. – 8:00 p.m. – An informational flyer was distributed to members.
- b. **City Volunteer Recognition Event** – April 8, 2016 at Town Center Hall, 6:00 p.m. – 8:00 p.m. Invitations were mailed to volunteers. Members were encouraged to attend.
- c. **Family Fun Run/Walk** – April 16, 2016 at Lake Center Athletic Park, 8:00 a.m. - 12:00 p.m. An informational flyer was distributed to members. Currently, there are 810 registrants. On-line registration closes on Friday to guarantee t-shirt size. Registration will be opened the day of the event and cost for non-residents is \$10 adult/\$5 children and for residents \$5 adult/\$2 children. Also, staff is in the process of confirming vendors and agencies for the health and wellness component.
- d. **Children's Day** - April 23, 2016 at Heritage Park, 12:00 p.m. – 4:00 p.m. A variety of crafts and activities are planned.

11. FUTURE AGENDA ITEMS

- Omni Art piece
- SFS Art Fest Update

12. ORAL COMMUNICATIONS

Members shared oral communications.

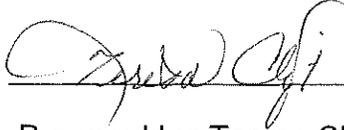
Kids Clothing Drive - April 4 – 8, 2016, at the Gus Velasco Neighborhood Center. Donations are now being accepted for school-aged children and teens. An information flyer was distributed to members.

Formal Dresses/Accessories for Prom – the Gus Velasco Neighborhood Center is accepting donations for teens. An information flyer was distributed to members.

13. ADJOURNMENT

Vice Chairperson Laurie Rios adjourned the meeting at 11:10 a.m.

Next Meeting: Tuesday, April 26, 2016 at the Gus Velasco Neighborhood Center,
Meeting Room No.1



Prepared by: Teresa Clift,
Administrative Clerk, II



Ed Ramirez,
Executive Secretary