



BEAUTIFICATION ADVISORY COMMITTEE  
Town Center Hall – Meeting Room 1  
Wednesday, January 27, 2016  
9:30 a.m.

**MINUTES**

1. CALL TO ORDER – Executive Secretary, Jo Ann Madrid called the meeting to order at 9:35am.

2. ROLL CALL

*Members Present:* Margaret Bustos, Sadie Calderon, Vada Conrad, Mary Jo Haller, Irene Pasillas , Annie Petris, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, Doris Yarwood

*Members Absent:* Rita Argott, Paula Minnehan, and Charlotte Zevallos

*Members Excused:* Mary Arias

*Council Liaison:* Mayor Pro Tem Richard J. Moore (Excused)

*Staff:* Jo Ann Madrid, Executive Secretary/Community Services Supervisor  
Jean Madrid, Program Coordinator (Excused)  
Luis Collazo, Code Enforcement Officer, Police Services

3. APPROVAL OF MINUTES

A motion was made by Doris Yarwood and seconded by Mary Reed to approve the Minutes of November 18, 2015. The motion carried unanimously.

4. COUNCIL LIAISON REPORT

Tabled until Councilman Richard Moore returns.

5. EXECUTIVE SECRETARY REPORT

Jo Ann Madrid reported on the following:

- a. **2015 Home Decorating Contest** – Fourteen homes were considered, and ten were chosen to be recognized and awarded. There will be plaques presented at the city council meeting on Thursday, January 28, 2016.

Discussion ensued, and the application process will be reviewed by Executive Secretary, Jo Ann Madrid and Mayor Pro Tem, William K. Rounds, to be discussed with the committee at a later date.

- b. **Chairperson & Vice-Chairperson Vacancies** – The committee will discuss this topic under New Business.

6. ORAL COMMUNICATIONS

- Committee packets will return to smaller envelopes.

8. HERITAGE ARTS ADVISORY COMMITTEE (HAAC) REPORT

Marlene Vernava reported that Art Fest will be extended from one day to two days. The Heritage Arts Advisory Committee is also looking into cleaning the art pieces around the city, and managing the businesses responsible for the art.

The California Parks and Recreation Society will recognize the City of Santa Fe Springs, with an award for Art Fest at a dinner in Long Beach.

9. COMMITTEE PROJECTS FOR 2016

1. **Arbor Day** – Jo Ann Madrid will be meeting with Eric to discuss Arbor Day plans. Once Eric creates a proclamation for Arbor Day Jo Ann will report back to the committee with new information. Jo Ann will also work with public works, to ensure that the schools are receiving their trees during their designated rotation year.
2. **Home and Residential Tour Dates** – Jo Ann Madrid will invite Leanne Iezza to the February meeting, and determine dates at a future time. Committee members are encouraged to bring their calendars with them to the next meeting.

6. ORAL COMMUNICATIONS

- Heritage Park is installing AstroTurf
- The Aviary has been approved for refurbishment.
- New fencing will be installed around Heritage Park
- The bathrooms in Heritage Park will be renovated
- The Clark Estate will be replacing doors, and window frames

10. OLD BUSINESS – Nothing to be Reported

11. NEW BUSINESS

1. **Nominations/Elections for Chairperson and Vice-Chairperson for remainder of 2015-2016 term** – Mary Jo Haller made a motion to open the floor for Chair and Vice-chair positions. Juliet Ray seconded the motion, and the motion carried unanimously.

Juliet Ray nominated Joseph Saiza as Chairperson of the Beautification Committee. Joseph Saiza accepted the nomination. The committee proceeded to vote and all were in favor of this nomination.

Doris Yarwood nominated Mary Jo Haller as Vice-Chairperson of the Beautification Committee. Mary Jo Haller accepted the nomination. The committee proceeded to vote and all were in favor of this nomination.

2. **Discussion of Potential Bylaw Revisions** – Executive Secretary Jo Ann Madrid opened the floor to discussion of the committee’s potential bylaw revisions. Discussion ensued. Current bylaws will be mailed out to the committee for further inspection. The committee will revisit this issue in the March meeting.
3. **Pennies for Pine** - Executive Secretary Jo Ann Madrid will get back to the committee with more information on this topic at the next meeting.

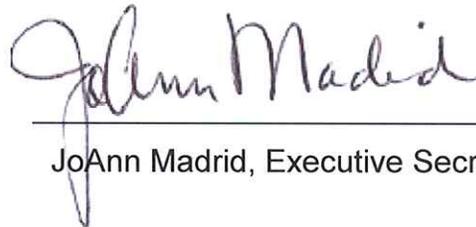
12. ADJOURNMENT

Executive Secretary, Jo Ann Madrid, adjourned the meeting at 10:30am.

The next meeting of the Beautification Committee will be held on Wednesday, February 24, 2016, at 9:30 a.m. at the Town Center Hall, Meeting Room No. 1, located at 11740 Telegraph Road, Santa Fe Springs, CA.



Prepared By: Pauline Aguayo,  
Administrative Clerk I



JoAnn Madrid, Executive Secretary