



BEAUTIFICATION ADVISORY COMMITTEE
Town Center Hall – Meeting Room 1
Wednesday, November 18, 2015
9:30 a.m.

MINUTES

1. CALL TO ORDER – Leanne Iezza called the meeting to order at 9:44 a.m. She also notified members that Jo Ann Madrid would be excused from the meeting, and that she would be acting as Executive Secretary for the meeting in Jo Ann's absence.

2. ROLL CALL

Members Present: Rita Argott, Mary Arias, Margaret Bustos, Sadie Calderon, Gloria Campos, Mary Jo Haller, Irene Pasillas, Annie Petris, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, Doris Yarwood, and Charlotte Zevallos

Members Absent: Albert Hayes

Members Excused: Vada Conrad, Paula Minnehan

Council Liaison: Mayor Pro Tem Richard J. Moore
Mayor Laurie Rios (Excused)

Staff: Jo Ann Madrid, Executive Secretary/Community Services Supervisor (Excused)
Jean Madrid, Program Coordinator (Excused)
Luis Collazo, Code Enforcement Officer, Police Services
Leanne Iezza, Recreation Specialist

3. APPROVAL OF MINUTES

The date of the Red Ribbon Parade was corrected as October 25, 2015.

A motion was made by Doris Yarwood and seconded by Marlene Vernava to approve the Minutes of October 21, 2015 as amended. The motion carried unanimously.

4. COUNCIL LIAISON REPORT

Richard Moore reported on the following:

- Heritage Park – The artificial turf contract was approved at the City Council meeting. They plan to renovate the restrooms and the aviary next.
- Clarke Estate – Upcoming plans include to paint the estate, and replace all the window and door frames.

- The Code Enforcement Officer contract has been approved.
- The refinery has continued in its efforts to eliminate the odor issue.
- Plans are underway to install a reader board at the Gus Velasco Neighborhood Center.
- Locations, like the Orange County Library, are being considered to act as a storage space for historical documents found at the Clarke Estate.
- The next City Council meeting is Tuesday, November 24, at 7:00pm in City Hall. This will be Mayor Lori Rios' last day on City Council.

5. EXECUTIVE SECRETARY REPORT

Leanne Iezza reported on the following:

- Sugar Skull Workshop** – The event had about 300 participants, with nearly 200 skulls sold, and vendors with assorted items and ware. Overall, the event was a success.
- Halloween Carnival** – The event had over a thousand attendants, in various age groups, during its four day opening. The Haunted House had a short preview video, and awarded medals to those who participated in costumes.
- Native American Pow Wow** – November 7th & 8th – Participation was slightly lower compared to years past, possibly due to the Gene Autry Museum having a Pow Wow the very same weekend. The event was otherwise successful, complete with performances, food, and plenty of vendors.
- Christmas Home Decorating Contest** – Judging is to be held on December 9th – Staff is currently accepting entries, and Leanne has provided applications for members.

6. ORAL COMMUNICATIONS – Nothing to Report

7. DEPARTMENT OF POLICE SERVICES REPORT – Nothing to Report

8. HERITAGE ARTS ADVISORY COMMITTEE (HAAC) REPORT– Nothing to Report

9. COMMITTEE PROJECTS

- Tree Lighting Ceremony, Saturday, December 5, at 6:00pm, Town Center Hall

10. OLD BUSINESS

Councilman Richard Moore will speak with Councilman Bill Rounds to discuss the current date for the Christmas Home Decorating Judging, and report back to the committee.

11. NEW BUSINESS

- Women's Club Verona Trip, January 23, 2016, \$25 per ticket.

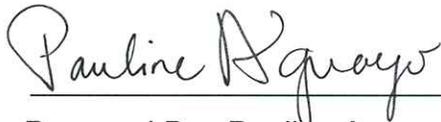
12. FUTURE AGENDA ITEMS – Nothing to Report

13. ORAL COMMUNICATIONS – Nothing to Report

14. ADJOURMENT

Leanne Iezza adjourned the meeting at 10:06 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, January 27, 2015, at 9:30 a.m. at the Town Center Hall, Meeting Room No. 1, located at 11740 Telegraph Road, Santa Fe Springs, CA.



Prepared By: Pauline Aguayo,
Administrative Clerk I



JoAnn Madrid, Executive Secretary

CERTIFICATE OF POSTING

I, Jo Ann Madrid, Executive Secretary to the Beautification Committee of the City of Santa Fe Springs, DO HEREBY CERTIFY that true copies of the Beautification Committee Agenda Meeting of November 18, 2015 were posted on the 25th day of January, 2016 at the following places:

Santa Fe Springs City Hall, 11710 Telegraph Road
Town Center Plaza (Kiosk), 11740 Telegraph Road
Santa Fe Springs Library, 11700 Telegraph Road



Jo Ann Madrid
Beautification Committee
Executive Secretary