



**HERITAGE ARTS ADVISORY COMMITTEE
Town Center Hall, Meeting Room No. 1
Meeting of Tuesday, September 29, 2015**

MINUTES

1. CALL TO ORDER

Vice-Chair Paula Minnehan called the meeting to order at 9:07 a.m.

2. ROLL CALL

Members Present: Debbie Baker, Francis Carbajal, Sally Gaitan, Paula Minnehan, Pauline Moore, Amparo Oblea, Marlene Vernava, and May Sharp (Member Emeritus)

Members Excused: Albert Hayes

Council Liaison: Mayor Laurie Rios
Mayor Pro Tem Richard Moore

Staff: Maricela Balderas, Community Services Director (Excused)
Ed Ramirez, Executive Secretary
Cuong Nguyen, Senior Planner
Maritza Sosa-Nieves, Management Assistant
Aimee Espinoza, Program Specialist (Excused)
Teresa Clift, Administrative Clerk II/Recording Secretary

3. APPROVAL OF MINUTES

A motion was made by Francis Carbajal and seconded by Pauline Moore to approve the Minutes of August 25, 2015 as corrected. The motion was carried unanimously.

4. COUNCIL LIAISON REPORT

Mayor Pro Tem Moore commented on the Fiestas Patrias celebration and thanked staff for their efforts. Mr. Moore reported that a group of City firefighters were sent to Northern California in support to combat the fires and have returned safely. Also, the Police Services Department closed down two marijuana dispensaries located in the city.

5. PUBLIC WORKS DEPARTMENT REPORT

a. ***Cannonball Installation Update*** – Mr. Ramirez presented members images of the installation process of the Cannonball art piece. It is estimated to be installed by the first week of October. Discussion regarding a possible re-dedication will placed on a future agenda item.

6. PLANNING DIRECTOR REPORT

Mr. Nguyen gave an update on the General Plan. Staff is preparing a *Request For Proposal* to hire a consultant to work with staff. This will be a 1 to 2 year process. In

the future, staff will be visiting the various committees to seek input on the General Plan.

7. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. ***Nominations/Election for Chairperson & Vice-Chairperson*** – Mr. Ramirez opened nominations for HAAC Chairperson and Vice-Chairperson for FY 2015/2016. Nomination ballots were tallied with the following election results.

Chairperson: In a majority vote the members elected Amparo Oblea as Chairperson for FY 2015/2016 and she accepted.

Vice-Chairperson: In a majority vote the members elected Paula Minnehan as Vice-Chairperson for FY 2015/2016 and she accepted.

- b. ***Financial Report*** - Mr. Ramirez gave an overview of the Financial Report for Fiscal Year 2015/2016 through August 30, 2015 and a copy was distributed to members for their review. Balance: \$870,637.00.

A motion was made by Pauline Moore and seconded by Marlene Vernava to approve the Financial Report for Fiscal Year 2015/2016 through August 30, 2015 as submitted. The motion was carried unanimously.

- c. ***Project Status Report*** - Mr. Ramirez gave an overview of the current projects. An update on the Art in Public Places restoration project and Cannonball project will be given at the next meeting.
- d. ***Gus' Kitchen Donation List*** – An informational flyer was distributed to members and were encouraged to donate items.

8. NEW BUSINESS

Ed Ramirez reported on the following:

- a. ***Sculpture Garden Heritage Park Signage Quote Review and Approval*** – RFP's were reviewed with members for signage of the Snake Fountain, Fossil Fountain, and Pond art works as follows:

DD Werks - \$294.30

Rad Custom Signs - \$359.30

Simpson Advertising, Inc. – Option 1:\$595 or Option 2: \$895

It was determined that the proposals did not meet the criteria due to miswording on the submissions and therefore, the vendors will be contacted and staff will prepare a new RFP with specific information to be included in the new proposals. The selection of bids was tabled to the next meeting.

- b. ***Heritage Arts in Public Places Ordinance 1054 Review*** – A copy of Ordinance 1054 was distributed to members for their review. Any questions will be addressed at the next meeting.

- c. **Art Fest 2016 Plan and Mission Statement Goals** – Mr. Ramirez reported that staff negotiated the consultant’s fee at \$25,000. Mr. Ramirez gave an overview of the consultant’s role and responsibilities. Discussion ensued regarding the development of goals as it relates to SFS Art Fest and members shared their ideas. Members also reviewed and made suggestions to the sponsorship marketing pamphlet.

9. OLD BUSINESS

Maritza Sosa-Nieves reported on the following:

- a. **Art in Public Places Art Grants Updated** – A sample of the award letter to the various schools and agencies was distributed to members. Ms. Sosa-Nieves reported on receiving a call from an instructor from one of the participating schools who expressed dissatisfaction with proposal being denied. Ms. Sosa-Nieves explained that his proposal was incomplete and did not meet the required guidelines; however, encouraged him to apply again next year and that if he wished he could address a letter to the Committee.

Mr. Moore suggested that the school principal be advised.

10. DIRECTOR COMMUNITY SERVICES

Ed Ramirez reported on the following events and programs, and promotional event flyers were distributed to members.

- a. **Fashion Friday** - October 23, 5:00 p.m. - 10:00 p.m. at Town Center Plaza. In collaboration with Abigail Barraza Foundation. Clothing donations will be accepted towards the Gus’s Community Closet.
- b. **Boys and Girls Club of Whittier College Bound Program** – In collaboration with the Boys and Girls Club, the Gus Velasco Neighborhood Center will begin a new program effective October 5, 2015. The College Bound Program offers educational workshops and case management for teens. Staff will be working with Santa Fe, Pioneer and St. Paul high schools to promote and encourage student participation. The program will be advertised in the City Newsletter.
- c. **Halloween Events/Activities** - The Department of Community Services Halloween event schedule is available in the quarterly Activities brochure.
- d. **First Friday** - October 2, 7:00 p.m. at the City Library, featuring author Reyna Grande.
- e. **Star Wars Reads Day** - October 10, at 2:00 p.m., at the City Library.
- f. **Robotics for Kids** - October 3 & 24, at 1:00 p.m., at the City Library.
- g. **Thankful Neighbor and Neighborly Elf Programs** – Thankful Neighbor Program will be held on November 24 from 3:00 p.m. – 5:00 p.m. and the Neighborly Elf Program will be held on Saturday, December 19 from 9:00 a.m. – 1:00 p.m. Both programs will be held at the Gus Velasco Neighborhood Center (G.V.N.C.). Staff

is currently working on the volunteering process and determining volunteering hours. Members will be kept apprised.

11. FUTURE AGENDA ITEMS

- HAPP Ordinance 1054
- Goals for Mission Statement
- Introduction of new SFS Art Fest Art Consultant
- RFP's for Signage at Sculpture Garden

12. ORAL COMMUNICATIONS

In collaboration with PIH, the Gus Velasco Neighborhood Center is offering Diabetes classes on Thursday evenings. For more information, contact the G.V.N.C.

13. ADJOURNMENT

Chair Oblea adjourned the meeting in memory of Antonia Vallejo and former City of Santa Fe Springs Fire Chief Alex Rodriguez at 10:27 a.m.

The next meeting will be held on Tuesday, October 27, 2015 at 9:00 a.m., at the Gus Velasco Neighborhood Center, Meeting Room 1.



Prepared by: Teresa Clift,
Administrative Clerk, II



Ed Ramirez,
Executive Secretary