



**HERITAGE ARTS ADVISORY COMMITTEE  
Gus Velasco Neighborhood Center, Meeting Room No. 1  
Meeting of Tuesday, May 26, 2015**

**MINUTES**

1. CALL TO ORDER

Chair Hayes called the meeting to order at 9:09 a.m.

2. ROLL CALL

*Members Present:* Gloria Duran, Albert Hayes, Pauline Moore, Paula Minnehan, Pauline Moore, Amparo Oblea, Larry Oblea, Tom Summerfield, Marlene Vernava, and May Sharp (Member Emeritus)

*Council Liaison:* Mayor Laurie Rios  
Mayor Pro Tem Richard Moore

*Staff:* Maricela Balderas, Community Services Director  
Ed Ramirez, Executive Secretary  
Wayne Morrell, Director of Planning (Excused)  
Maritza Sosa-Nieves, Management Assistant I  
Aimee Espinoza, Program Specialist  
Teresa Clift, Administrative Clerk II/Recording Secretary

*Guest:* Al Fuentes, Consultant, City of Santa Fe Springs

3. APPROVAL OF MINUTES

A motion was made by Marlene Vernava and seconded by Amparo Oblea to approve the Minutes of April 28, 2015. The motion was carried unanimously.

4. COUNCIL LIAISON REPORT

Mayor Rios reported on the following:

A colored graph indicating water consumption has been incorporated in residents' water billing. At the next City Council meeting, the Council will be voting on new water conservation regulations. Also, Peggy Radoumis was recognized with the Older American Recognition Award on Wednesday, May 20 at the Los Angeles County Supervisor Don Knabe's office. Also, Gloria Duran is the first Vice-President of the Los Angeles County Supervisor's Commission and conducted the opening and closing remarks for this event.

Mayor Rios also announced the following community events and programs:

- Pioneer High School Vic Torres Stadium dedication - Thursday, May 28, 4:00 p.m.

- Department of Fire Rescue, *Save A Life – Hands Only CPR Training*, June 4, 10:00 a.m. – 2:00 p.m.
- Family Fun/Run & Health Expo – Lake Center Park, Saturday, June 6, 7:30 a.m. – 12:00 p.m.
- 4<sup>th</sup> of July Celebration – Los Nietos Park
- The Club, Summer Beach Trip for middle school age students, July 21
- Summer Concerts at the Park Series – Heritage Park, featuring Surf’s Up, Beach Boys tribute on July 31; Hard Day’s Night, Beatles Tribute on Aug 7; and Mariachi Group in August (date to be determined).
- Movie Nights – Town Center Plaza, July 17, August 7, and September 4, at 8:15 p.m.
- Farmers Market – Extended hours every Thursday in the month of July, 12:00 p.m. – 7:00 p.m.
- Dog Vaccinations – Santa Fe High School, July 8.

Mayor Pro Tem Moore announced that he attended a Developers Conference where he had the opportunity to promote the City to developers and possibly bring in new businesses to the city. A few ideas include a market at the Promenade Shopping Center, retail restaurants in the Telegraph Road/Carmenita Road area, and a hotel at the Sculpture Garden area.

#### 7. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- c. **Financial Report** – Ed Ramirez provided an overview of Fiscal Year 2014/2015 Financial Report and Detail and Summary Reports for period ending April 2015. Copies were distributed to the Committee members for their review. Total Corrected Fund Balance for period ending March 25, 2015: \$841,806; Total Fund Balance for period ending April: \$944,315.

A motion was made by Amparo Oblea and seconded by Larry Oblea to approve the financial report for period ending March 2015 and April 2015 as submitted. The motion was carried unanimously.

There was discussion regarding the format of the financial report. Mr. Ramirez indicated that he would revise report format to make it more user friendly and will present the new proposed format at the June meeting.

#### 5. PUBLIC WORKS DEPARTMENT REPORT

Al Fuentes reported on the following:

- b. **50<sup>th</sup> Anniversary with Navojoa/Sister City Parquette Plaque** – The artist was contacted regarding the etching and is preparing a template. Also, an arborist has been hired to address the issue with the tree that overlooks the parkette at the southwest corner and has recommended in saving the tree by applying disease controlled substances and nutrients. Groundcover has been removed in preparation to plant new rose bushes. In addition, minor repairs to the monument have been completed. Mr. Fuentes will keep members apprised.

Ed Ramirez reported that the City Council allocated the funding for the maintenance of the Sister City Parkette from the Public Works Department budget.

- a. **Cannon Ball Project Update** – Mr. Fuentes reported that staff is moving forward in the procurement process with the funds provided by the Insurance Company and the HAAC. The HAAC provided direction on placement of the art piece at the flagpole site and position orientation facing south, HAAC also recommended the base surface to match surrounding hardscape, and the pedestal smooth surface. The Department of Public Works, based on the construction specifications and depending on the cost estimate, will solicit bids to reinstall the Cannonball sculpture in front of the Aquatic Center. This will be presented to the City Council for final approval to advertise and award a contract for completion of this project. Public Works will keep the Committee updated on this project.

## 6. NEW BUSINESS

Ed Ramirez reported on the following:

- a. **Art Education Grant Update** – Final FY 2014/2015 financial reports were received as well as new FY 2015/2016 proposals. Staff conducted orientation meetings with school representatives regarding FY 2015/2016 application process and received feedback. Committee members will receive binders with new proposals and final reports for their review at the June meeting.

## 7. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. **Art Fest 2015 Event Recap** - Ed Ramirez provided an overview of the event. Members viewed a promotional video. Over 200 artists participated and over 3,000 people attended the event. 14 art pieces were sold and 20% of sales totaling \$330 will go towards the Art Fund. Selected art will be showcased at the Library through Friday, June 26. Maricela advised members that labor costs are yet to be tabulated. Members were invited to attend the City Council meeting of Thursday, May 28, where sponsors and distinguished artists Wayne Healy and David Botello will be recognized.

The 2015 Art Fest final report is due from the consultant by July 10, 2015 and will be presented to the Committee at the August meeting. Members shared their vision, ideas and recommendations regarding future Art Fest programming. Maricela provided an overview of the art consultant contract and duties. Staff will explore alternatives regarding the art consultant that are better aligned with HAAC's recommendations and ideas for future programming of Art Fest 2016.

Tom Summerfield was excused from the meeting at 10:05 a.m.

- b. **Art in Public Places Photos** – Ed informed members that he received several photographs of the Art in Public Places located throughout the City. Members provided input on where pictures may be displayed. Suggestions included displaying at the Library Community Room, showcasing at a future SFS Art Fest event, and using as a promotional tool at future Chamber of Commerce events.

d. **Project Status Report** – Ed Ramirez provided an overview of the status of Art In Public Places projects including Sculpture Garden survey – working on signage, new ground mulch has been placed by Public Works and are addressing irrigation issues, and planted a new tree. The Cannon Ball art piece is in progress and the Traffic Signal Cabinet *Red Ribbon* themed artwork project and award of contract was approved by the City Council. Staff will be scheduling date with artist to begin the project.

8. OLD BUSINESS

a. Pilot Traffic Signal Cabinet Update – As per Item 7d.

b. **Sculpture Garden Signage Project Update** –Simpson's Advertising submitted a quote regarding the cost to purchase new signage for the Snake Fountain, Fossil Fountain and Pond. Staff will obtain another quote to compare costs and bring this issue for the Committee's consideration and approval at the August meeting. The July meeting will be devoted to the review of the Art Education Grant applications for FY 2015/2016.

c. **Art Consultant Directory Update** – Members were given an updated list.

9. DIRECTOR OF COMMUNITY SERVICES REPORT

Maricela Balderas reported on the following:

a. **Family Fun Run/Health and Safety Expo** – This event will be held at Lake Center Park on June 6, from 7:30 am to 12 noon. Over 500 people have registered. In collaboration with the Police Services Department, this event will be a Public Safety Expo as well as a health fair and walk/run with over forty agencies represented to offer community resources. Total sponsorships received: \$6,000.00.

b. **Farmers Market** – Staff is working on scheduling themed events and looking at possibly changing hours.

10. ORAL COMMUNICATIONS

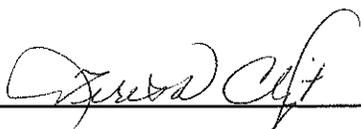
Mayor Pro Tem Moore prepared a Mission Statement that will be incorporated in the Art Fest brochure for sponsorships. The next step will be for the HAAC to develop goals that are consistent and in line with this mission statement. This issue will be tabled to the August meeting.

11. FUTURE AGENDA ITEMS

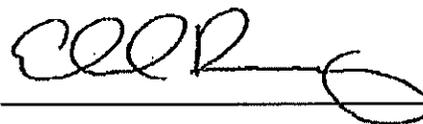
- Committee Chairperson and Vice-Chairperson Nominations in June or July.

12. ADJOURNMENT

Chair Hayes adjourned the meeting at 11:08 a.m.



Prepared by: Teresa Cliff,  
Administrative Clerk, II



Ed Ramirez,  
Executive Secretary