



BEAUTIFICATION ADVISORY COMMITTEE
Town Center Hall – Meeting Room 1
Wednesday, April 22, 2015
9:30 a.m.

MINUTES

1. CALL TO ORDER – Chairperson Albert Hayes called the meeting to order at 9:36 a.m.

2. ROLL CALL

Members Present: Rita Argott, Mary Arias, Margaret Bustos, Debra Cabrera, Vada Conrad, Albert Hayes, Mary Jo Haller, Paula Minnehan, Annie Petris, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, and Doris Yarwood, and Charlotte Zevallos

Members Absent: Sadie Calderon, Irene Pasillas

Members Excused: Eleanor Connelly

Council Liaison: Mayor Laurie Rios
Mayor Pro Tem Richard J. Moore (Excused)

Staff: JoAnn Madrid, Executive Secretary/Community Services Supervisor
Jean Madrid, Program Coordinator (Excused)
Luis Collazo, Code Enforcement Officer, Police Services

3. APPROVAL OF MINUTES

The approval of the Minutes of the meeting of March 25, 2015 is adjourned to the meeting of May 27, 2015.

4. COUNCIL LIAISON REPORT

Mayor Laurie Rios reminded members that the City has implemented a reduction of 25% water usage and that watering during the hours of 10:00 a.m. – 4:00 p.m. is restricted. Also, the City Council is currently evaluating whether to increase water rates and introduce a zero scape regulation program as part of the Water Conservation Program.

As part of the I-5 Expansion Project, beginning April 27, 2015 crews will begin a year-long closure of Orr and Day Road from south of Florence Avenue to north of Cecilia Street and Mondon Avenue between Lakeland Road and Ringwood Avenue. Also, a temporary traffic signal is being installed at Roseton Avenue and Florence Avenue.

In addition, JoAnn reported on the status of the Clarke Estate renovations. All landscaping, hardscape, and lighting have been completed in the reception area. The courtyard is pending some additional landscaping. The interior of the home is also pending some restoration and new décor. Once the home is completed, members will be invited to take a tour. JoAnn will keep members apprised.

f. ***Beautification Home Tour Newsletter*** – This event has been advertised in the City Newsletter. Staff has received inquiries from the public and all inquiries have been addressed. Questions regarding qualifying zero scape plants may be directed to the Department of Planning.

g. ***Upcoming Summer Concerts at Heritage Park*** - The Summer Concert series will now take place at Heritage Park and will be featuring three genres of music - *Beach Boy Tribute*, *Hard Day's Night – Beatles Tribute*, and a Mariachi Group. Dates will be available in the summer quarterly brochure.

JoAnn also announced that the Aloha Expo will be held at Heritage Park on Saturday, May 16 and Sunday, May 17, 2015 from 10:00 a.m. – 4:00 p.m.

In addition, JoAnn reported on the status of the conservatory, which was a Boy Scouts Eagle Badge project and in need of upkeep, and has now been restored through the collaboration with Chair Hayes. Members were encouraged to visit the conservatory. JoAnn is also working with the Department of Public Works to restore the lawn area.

Furthermore, El Tepeyac concessionaire at Heritage Park is anticipated to open in May.

6. ORAL COMMUNICATIONS

Recognition was given to youth volunteers and members were encouraged to thank them whenever possible.

The City Manager is providing all committee chairpersons and vice-chairpersons an opportunity to attend an orientation on Robert's Rules of Order – instruction on conducting meetings. As new chairpersons and vice-chairpersons are elected into office, these individuals will also be attending an orientation to assist them in their role.

A recommendation was made to request that the Department of Planning notify all city departments when a public hearing notice is sent to the community and advise when and where the hearing will be held.

7. DEPARTMENT OF POLICE SERVICES REPORT

Luis Collazo reported on the following:

14. ADJOURNMENT

Chair Hayes adjourned the meeting at 10:57 a.m.

The next meeting of the Beautification Committee will be held on Wednesday, May 27, 2015, at 9:30 a.m. at the Town Center Hall, Meeting Room No. 1, located at 11740 Telegraph Road, Santa Fe Springs, CA.



Prepared By: Teresa Clift,
Administrative Clerk II



JoAnn Madrid, Executive Secretary