



**HERITAGE ARTS ADVISORY COMMITTEE
Town Center Hall, Meeting Room No. 1
Meeting of Tuesday, April 28, 2015**

MINUTES

1. CALL TO ORDER

Chair Hayes called the meeting to order at 9:13 a.m.

2. ROLL CALL

Members Present: Albert Hayes, Pauline Moore, Paula Minnehan, Pauline Moore, Amparo Oblea, Larry Oblea, Tom Summerfield, Marlene Vernava, and May Sharp (Member Emeritus)

Members Absent: Gloria Duran (Excused)

Council Liaison: Mayor Laurie Rios (Excused)
Mayor Pro Tem Richard Moore

Staff: Maricela Balderas, Community Services Director
Ed Ramirez, Executive Secretary
Wayne Morrell, Director of Planning
Maritza Sosa-Nieves, Management Assistant I
Aimee Espinoza, Program Specialist
Teresa Clift, Administrative Clerk II/Recording Secretary

Guest: Al Fuentes, Consultant, City of Santa Fe Springs

3. APPROVAL OF MINUTES

A motion was made by Paula Minnehan and seconded by Marlene Vernava to approve the Minutes of March 24, 2015. The motion was carried unanimously.

4. COUNCIL LIAISON REPORT

Councilmember Richard Moore notified the members that he has completed a Mission Statement and will be meeting with Mayor Rios to review prior to presenting it to the committee at a future meeting. Also, the Water Rate Subcommittee is evaluating whether to increase water rates and introduce a zero scape regulation program as part of the Water Conservation Program. Furthermore, the Planning Commission reviewed the Bircher refinery property proposal and established measures for the proper removal of the tanks. In addition, a traffic signal has been installed at Roseton and Florence Avenue.

Mayor Pro Tem announced that the Volunteer Recognition Program event in appreciation of community volunteers and committee representatives for their service to the community went very well. And, the First Mayor's Prayer's Breakfast was a sold-out event and was a success.

Planning Director Wayne Morrell elaborated further on the Bircher development project at the refinery. The development plan to build three buildings on the property and the environmental impact report were approved by the Planning Commission.

Mr. Morrell also gave an overview of new businesses opening in the city including, Dickey's, Jamba Juice, Starbucks, and El Tepeyac concessionaire at Heritage Park. As part of the economic development, a new feature will be published in the City's Newsletter to announce new businesses coming to the city. Projected development fees allocated to the Heritage Arts fund are approximately \$332,000.

8. OLD BUSINESS

- a. **Pilot Traffic Signal Cabinet Art/Red Ribbon Theme/Approval of Funding** - A motion was made by Larry Oblea and seconded by Marlene Vernava to make a recommendation to the City Council to approve the cost of \$1,800.00 and enter into contract with artist Candace Galvan for the completion of the traffic signal cabinet Red Ribbon art theme project as amended. This item will be taken to the City Council for their review and approval at the May 14, 2015 meeting. The motion was carried unanimously. The project timeline is four days for completion.

5. PUBLIC WORKS DEPARTMENT REPORT

- b. **Cannon Ball Pedestal Reinstallation Project** - Members reviewed options for the reinstallation of the pedestal for the Cannon Ball art piece.

Option No. 1 - Smooth Concrete Finish - \$7,000 with installation.
Option No. 2 - Stone Finish - \$9,200 with installation.

In a majority vote the Committee selected Option No. 1 – Smooth Concrete Finish and made a recommendation to the City Council for their consideration to approve Option No. 1. Vote: Option 1 – 6; Option 2 – 2

This item will be taken to the City Council for approval at the June 11, 2015 meeting.

6. NEW BUSINESS

- c. **Art Consultant Directory Review and Approval** – Members reviewed the consultant directory listing. Members agreed to add Margaret Hammon and Artist Dan Toledo to the list. Both individuals will be notified by staff. A revised directory listing will be distributed at next month's meeting.
- a. **Introduction of New Family and Human Services Division Staff – Aimee Espinoza, Program Specialist.** Ed introduced Aimee to the committee who will be working on several community wide projects including some from HAAC.

The meeting recessed at 9:40 a.m. Chair Hayes resumed the meeting offsite at 9:50 a.m.

5. PUBLIC WORKS DEPARTMENT REPORT

- a. **Clarke Estate Site Visit** - Members visited the Clarke Estate where Consultant Al Fuentes provided an overview of the facility renovations. The Clarke Estate will be ready for the SFS Art Fest event of May 8.

The meeting recessed at 10:20 a.m. Chair Hayes resumed the meeting onsite at 10:27 a.m.

6. NEW BUSINESS

Ed Ramirez reported on the following:

- b. **Art Education Grant Update** – Notification reminding schools of the FY 2014/2015 Art Education Grant deadline to submit final reports were mailed. Staff met with school representatives for an orientation meeting to discuss the new guidelines for FY 2015/2016 and the application process. A copy of the letter to schools was distributed to the members.
- d. **Xebec Development** – A meeting is scheduled for city staff to meet with representatives from Xebec Realty regarding their development project in which they will review the Art in Public Places Developer's guidelines and discuss their options and steps to move forward with a future art project. Ed will keep members apprised.

7. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- a. **SFS Art Fest 2015 Update** – Ed provided an overview of the upcoming event. There are 209 artists including high school students confirmed with two distinguished artists, Wayne Healy and David Botello, who will be featured. Ten vendors have been confirmed. Ed also provided an overview of the sponsorships and in-kind sponsors. Total sponsorships received, including in-kind are \$8,350. There will be raffles of various artworks, donated by artists. Four Restaurants have confirmed their participation, including El Tepeyac, Crepes and Grapes, Geezers, and Pescado Mojado. Also, a churro shack and shaved ice vendor will contribute 20% of sale proceeds to the Art fund. In addition, food vouchers worth \$5 and a drink vouchers worth \$10 will be given to participants. Ed is also working with Red Eye Media Company that makes live screen print t-shirts, which donates 20% of profits. Members agreed that the Executive Secretary give direction to brand the SFS Art Fest logo on the t-shirts.

Furthermore, Ed and staff are working with the art consultant regarding the art display and working with a lighting company regarding the illumination of the venue. Entertainment has been confirmed and a M.C. /D.J. host has been hired. A special VIP check-in entrance for artists and sponsors will be available. Parking for committee members will be held behind the Library. Staff is in the process of obtaining a shuttle/electric golf cart for handicapped patrons, and an electric signage board directing parking locations. A videographer has been contracted. Members viewed samples of art props that will be used to decorate the venue and received a diagram of the confirmed layout of the event venue.

Mayor Pro Tem Moore and Pauline Moore were excused from the meeting at 11:15 a.m.

- b. **Financial Report – Fiscal Year through February 2015.** Ed Ramirez provided an overview of Fiscal Year 2014/2015 Financial Report and Detail and Summary Reports for period ending February 2015. Copies were distributed to the Committee members for their review. Total Fund Balance: \$996,131.

The approval of the Financial Report was tabled to the next meeting.

- c. **Project Status Report** – Ed Ramirez provided an overview of the status of Art in Public Places projects. Members were informed that he is working with Margaret Hammon in obtaining documentation to determine ownership of the Orange Harvest art piece. Ed will keep members apprised on this issue as well of that of the Cannon Ball art piece.

8. OLD BUSINESS

Ed Ramirez reported on the following:

- b. **Sculpture Garden Project Update** – Signage at the Sculpture Garden is in need of replacing. Ed will keep members apprised. Also, the Fossil fountain has been repaired and the water feature is functioning.
- c. **Fiestas Patrias 50th Anniversary with Navajoa Parkette**. Ed shared with members that he met with the Mayor and Sister City Committee and they discussed options including, inscription around the timeline as well as a plaque commemorating the event and their respective costs. They also discussed planting of roses, of which the cost would be absorbed in the Department of Public Works budget. This item will be further discussed at the next meeting.

9. ORAL COMMUNICATIONS

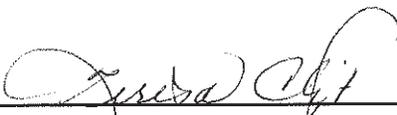
None.

10. FUTURE AGENDA ITEMS

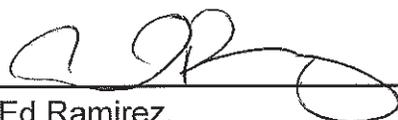
- Sculpture Garden Project
- SFS Art Fest Event Recap

11. ADJOURNMENT

Chair Hayes adjourned the meeting at 11:30 p.m.



Prepared by: Teresa Clift,
Administrative Clerk, II



Ed Ramirez,
Executive Secretary