



**BEAUTIFICATION COMMITTEE
TOWN CENTER HALL – MEETING ROOM#1
Meeting of Wednesday, January 28, 2015
MINUTES**

Chairperson Albert Hayes called the meeting to order at 9:30 a.m.

ROLL CALL:

Present: Rita Argott, Mary Arias, Margaret Bustos, Debra Cabrera, Albert Hayes, Mary Jo Haller, Paula Minnehan, Irene Pasillas, Annie Petris, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, , Doris Yarwood, Charlotte Zevallos

Staff: JoAnn Madrid – Executive Secretary
Lori Balderrama, Administrative Clerk II

Absent: Sadie Calderon

Excused: Eleanor Connelly, Vada Conrad

APPROVAL OF MINUTES

A motion was made by Mary Jo Haller and seconded by Charlotte Zevallos to approve the Minutes of November 19, 2014. The motion was carried unanimously.

COUNCIL LIAISON REPORT

Councilmember Richard Moore Reported the following:

- The City Manager and Mr. Moore visited the Cenco Refinery. A lot of progress has been made on the east side. If your drive down Lakeland you are able to see that a lot of the structures have been removed and a lot of the piping has been removed from the ground and you could see they have done quite a bit of digging. The west side is a lot slower. One tank is in process of being torn down, the other two still have sludge. We are monitoring the progress because we don't want them to do anything that would release an odor. So we are making sure they get the proper permits etc. The owner owns the entire property now.
- The applications for 2015 Fireworks booths are now available. The deadline for these applications February 25, 2015.
- Starting January 24, 2015, the library is checking out seeds through a new seed library. Patrons will be able to check out seeds to grow their own vegetables. Once they harvest their vegetables they will then return the seeds back to the library so that they are available to other patrons for check out.

EXECUTIVE SECRETARY REPORT

Advisory Committee Code of Conduct

Committee members were reminded that it is mandatory to turn in a signed copy of the Code of Conduct Policy. Wayne Bergeron for a list of members who have not yet turned their copy in. List will be brought to the next meeting

Children's Day at Heritage Park

This event will take place on April 18, 2015 from 12 noon to 4:00 p.m. Staff is currently working on putting this event together and volunteers are always welcome.

Farmers Market Update

The Farmers Market hours have gone back to 12 noon to 5:00 p.m. For those who have not yet had the chance to come out and visit the Farmers Market, you are invited to come out and support our vendors.

National Volunteer Month/Volunteer Recognition

This program is headed by the Department of Family and Human Services to recognize and thank all volunteers for their hard work and dedication in assisting the City with the various programs and events throughout the year. Staff is currently working on compiling the list of volunteers and they will be recognized the week of April 12 -18, 2015.

Batting Cages Opening Soon

The batting cages will be reopening soon. The company who will be running the batting cages is currently working on fixing the equipment and getting the place in order as he is looking to have it up and running by little league opening day on March 7, 2015.

Social Media Update

The Department of Community Services is now on Facebook. It will be a great marketing tool to advertise the department's different programs and upcoming events to the community.

DEPARTMENT OF POLICE SERVICES REPORT

Report not available.

HERITAGE ARTS ADVISORY COMMITTEE REPORT

Mrs. Vernava provided the following updates:

- Artwork samples for the electrical cabinet on Jersey Avenue and Telegraph Road was passed around for the committee to review. The theme for this cabinet will be the "Red Ribbon Parade". The Heritage Arts Advisory Committee will be voting on the artwork and they will be advising the City Council of their decision.
- The Heritage Arts Committee invited the different local schools to attend their last meeting to discuss the Art Fest. They provided them with the event information and asked for their assistance in trying to get as many students as they can to enter their artwork in the event.
- Mrs. Margaret Hammon has been contracted to oversee the maintenance of all of the City's Artwork. She will be making sure that every Art piece throughout the City is always kept well maintained in a nice clean condition and running properly. Mrs. Hammon will be working with the City on developing a budget and possibly obtaining grants to make all of this possible, in order to avoid costly repairs and outrageous cleaning expenses for the City in the future and to keep our City looking beautiful. She will also be in contact with the local businesses who also own pieces of Art throughout the City to ensure that they as well keep their pieces well maintained at all times.

COMMITTEE PROJECTS FOR 2014

Arbor Day 2015

Jean Madrid is currently working on this event. She will look into the school rotation and notify the committee which school will be hosting the Arbor Day this year.

Beautification Tours 2015

This item will be discussed further at the meeting in February. Committee members were asked to brainstorm on any changes or suggestions that they would like to see made this new year.

OLD BUSINESS

Thanksgiving Potluck – Recap

The Committee’s Potluck was a success. Members had a nice time and the food was wonderful. The Committee agreed to continue having this at Heritage Park in the future.

Tree Lighting Ceremony 2014 – Recap

This event was once again very successful and very well attended. The community really enjoyed the enhancements.

Christmas Home Decorating Contest 2014/Awards Presentation - Update

The committee went out to judge the homes entered into the contest. A total of 12 homes will be receiving awards this year. The awards presentation will take place at the City Council meeting on February 26, 2015.

NEW BUSINESS

Committee Member Debbie Cabrera reported a homeless problem at the Lakeland Mobile home Park. Executive Secretary JoAnn Madrid will be reporting this item to Mr. Luis Collazo in the Department of Police Services.

ORAL COMMUNICATIONS

Committee Members shared their announcements accordingly.

FUTURE AGENDA ITEMS

None

ADJOURNMENT

There being no further business, Chairperson Hayes adjourned the meeting at 11:22 a.m.

The next meeting is scheduled for Wednesday, February 25, 2015, 9:30 a.m. at Town Center Hall – Meeting Room #1.

Respectfully Submitted

Jo Ann Madrid,
Executive Secretary