



**HERITAGE ARTS ADVISORY COMMITTEE
Town Center Hall, Meeting Room No. 1
Meeting of Tuesday, February 24, 2015**

MINUTES

1. CALL TO ORDER

Chair Hayes called the meeting to order at 9:10 a.m.

2. ROLL CALL

Members Present: Gloria Duran, Albert Hayes, Pauline Moore, Paula Minnehan, Pauline Moore, Larry Oblea, Tom Summerfield, Marlene Vernava, and May Sharp (Member Emeritus)

Members Absent: Amparo Oblea (Excused)

Council Liaison: Mayor Laurie Rios
Mayor Pro Tem Richard Moore

Staff: Maricela Balderas, Director of the Department of Community Services (Excused)
Ed Ramirez, Executive Secretary
Wayne Morrell, Director of Planning
Maritza Sosa-Nieves, Management Assistant
Teresa Clift, Administrative Clerk

3. APPROVAL OF MINUTES

A motion was made by Gloria Duran and seconded by Marlene Vernava to approve the Minutes of January 27, 2015. The motion was carried unanimously.

4. COUNCIL LIAISON REPORT

Mayor Rios reported on the following issues:

Applications for the City's Armando Mora, Larry Sandoval, and Al Sharp Memorial Scholarship applications are available on-line to all senior high school students residing in Santa Fe Springs. The deadline is March 31. Also, the Youth Citizenship awards are available on-line. Applicants must be Santa Fe Springs' residents and the deadline to apply is March 26. Questions regarding both programs may be directed to Wayne Bergeron, Management Assistant at City Hall. Similarly, the Destiny Scholarships and Powell Grants are available through the Chamber of Commerce. Furthermore, the Department of Fire Rescue is hosting 25 firefighters from the City of Navojoa, Sonora, Mexico in a one-week fire academy training. Plus, the unemployment rate in the city has reduced to 6.2%. Moreover, notification was sent by Caltrans to all city residents and business residents advising of the northbound Florence Avenue ramp being closed until 2017 and construction work of medians at Florence Avenue and Orr and Day Road.

Mayor Rios also announced the following events and programs:

- Fireworks Booth Application deadline, February 25, 2015 at 5:00 p.m. Contact Julie Herrera at City Hall.
- Easter Egg Decoration at all parks, Wednesday, March 18 at 3:30 – 4:30 p.m.
- First Friday, *Adventures of Tom Sawyer*, March 6 at the Library at 7:00 p.m.
- Special Olympics Practice, Tuesday, March 3 at Little Center Athletic Park at 3:00 p.m. – 5:00 p.m. Contact Ed Ramirez at the Gus Velasco Neighborhood Center.
- First Mayor's Prayer Breakfast – April 16 at Town Center Hall 6:30 a.m. - 8:30 a.m. Tickets available at Church of Latter Day Saints, Calvary Church, Four Square Church, and St. Pius IX Church.
- 3rd Annual Art Fest, May 8 at Clarke Estate, 6:00 p.m. – 10:00 p.m.
- Easter Egg Hunt, Saturday, April 4 at Los Nietos Park at 10:00 a.m. with Sister City Young Ambassadors Pancake Breakfast fundraiser at 8:00 a.m.

8. EXECUTIVE SECRETARY REPORT

- a. ***Review and Approval of the Contractual Agreement for Margaret Hammon, Phase II*** – Ed Ramirez presented members an overview of the proposal by Margaret Hammon for the conservation of art pieces.

A motion was made by Marlene Vernava and seconded by Gloria Duran to approve the contractual agreement with Margaret Hammon, Phase II of the conservation of Heritage Arts In Public Places art pieces at a rate of \$70 per hour. The motion was carried unanimously.

Furthermore, Ed Ramirez informed members that Margaret is looking into other grant resources to fund the conservation of the Snake Fountain. In addition, she has spoken to a tribal group who possibly may be interested in funding the project.

9. OLD BUSINESS

Ed Ramirez reported on the following:

- a. ***Pilot Traffic Signal Art*** – Ed Ramirez presented the Committee with two new art rendering proposals by artist Candace Galvan depicting the *Red Ribbon* theme, as previously requested by the HAAC.

A motion was made by Pauline Moore and seconded by Marlene Vernava to accept Option #5 with the following recommendations:

- Replace armored truck with old fire truck.
- Enhance balloon image of policeman.

The motion was carried unanimously.

- c. ***Fiestas Patrias 50th Anniversary with Navojoa, Sister City Parkette Plaque*** – The Sister City has requested that the HAAC add to the timeline and incorporate a plaque to commemorate the 50th anniversary. Ed Ramirez will meet with Sister City to obtain more information regarding the inscription and a cost analysis of the

installation of the plaque and monument, and present to the HAAC at the next meeting for further discussion and consideration.

6. DIRECTOR OF PLANNING REPORT

Wayne Morrell reported on the following:

A Year End 2014 Planning Department presentation video was viewed by members. Wayne also reported on upcoming developer fees from the permit evaluation on the old Powerine site. Also, all the home units at The Villages have been sold. Wayne will be presenting the City Council with the price points and amenities of the apartments at the Villages. In addition, Starbucks will be opening within the next couple months at the Kentucky Fried Chicken site. Starbucks has also proposed opening a store at Norwalk Boulevard / Washington Boulevard. The Jack-In-The-Box is undergoing renovations. Wayne will be meeting with the owners of the Promenade shopping center to discuss the planned improvements for the center. Lastly, there is a proposal for a restaurant at the old Sizzler site. He will keep members apprised.

Chair Hayes excused Wayne Morrell and Tom Summerfield from the meeting at 10:06 a.m.

5. PUBLIC WORKS DIRECTOR REPORT

Ed Ramirez reported on the following:

- a. ***Cannon Ball Update*** – Ed reviewed options for the placement of the art piece. Ed Ramirez will bring a cost analysis comparison at the next meeting. This item will be moved for further discussion at the next meeting.
- b. ***Sculpture Garden Maintenance and Funding Report*** – This item is deferred to the next meeting of March.

7. NEW BUSINESS

Ed Ramirez reported on the following:

- a. ***Sculpture Garden Community Services/Public Works Assessment Meeting Update*** – Ed Ramirez met with staff from the Department of Public Works and reported that they are moving forward in addressing signage, equipment, painting, and cleaning issues in-house.
- c. ***Soaring Dreams Report*** - This item is deferred to the next meeting of March.
- b. ***Art Education Grant Guidelines Review*** – Staff met with Council liaisons to discuss issues that have arisen throughout the Art Grant process as well as discussed proposal in enhancing the Heritage Arts In Public Places Art Grant Guidelines, for FY 2015/2016. In addition, discussion also ensued regarding making the application and financial report more user friendly. Staff is also recommending to conduct an orientation with the schools. A draft copy was distributed to members for their review. Any suggestions may be sent to the attention of Ed Ramirez or Maritza Sosa-Nieves. This item will be discussed at next meeting in March for review and approval.

8. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- b. Financial Report – Fiscal Year through February 2015.** Ed Ramirez provided an overview of Fiscal Year 2014/2015 Financial Report and Detail and Summary Reports for period ending February 2015. Copies were distributed to the Committee members for their review. Total Fund Balance: \$898,800.

A motion was made by Larry Oblea and seconded by Marlene Vernava to approve the financial report as submitted. The motion was carried unanimously.

- c. Project Status Report** – Ed Ramirez provided an overview of the status of Art In Public Places projects. Members were informed that the Founders Plaza renovation is underway, as approved by the HAAC, and it is anticipated to be completed by next week.

- d. ART FEST 2015 Update** - Chair Hayes has confirmed some sponsorships. Marketing of Call to All Artists has been mailed to all city residents and business residents. Sample marketing flyers were distributed to members. An advertisement will be going out in the March Chamber Newsletter. The City Council, Chair Hayes, Executive Secretary Ramirez attended a Chamber mixer to promote and outreach to potential sponsors. Also, a mixer is being planned specifically to promote Art Fest 2015/Farmers Market at TCH. Members will be notified of the date.

Ed Ramirez informed members of introducing a free food voucher to recover some of the cost as well as getting some in-kind donations from the restaurants. Also, the subcommittee has discussed signage regarding no outside food permitted. Ed will also be looking into having an ATM cash dispensing machine at the venue. Plans to host the Art Fest at the Clarke Estate is moving forward. Ed will keep members apprised.

Ed Ramirez has also been meeting on a bi-weekly basis with the art consultant Yolanda Garcia. Approximately 26 artists have been confirmed and 75 have expressed an interest.

At the last HAAC meeting, representatives from Santa Fe High School, Pioneer High School, Saint Paul High School, and Rio Hondo College were invited to discuss their collaboration in Art Fest 2015 and have expressed their commitment to participate. In fact, Rio Hondo College has pledged a \$500 donation and also by providing volunteers.

- e. Special Olympics** – The City of Santa Fe Springs will be sponsoring a Special Olympics track and field program event on March 3 at Lake Center Athletic Park at 3:00 p.m. – 5:00 p.m. A subcommittee comprising of representatives from Little Lake School District, Los Nietos School District, and Whittier Union High School District, and City staff was created, which will enable to promote directly to the students and their families as well as the community. An information meeting will be held tonight at 6:30 p.m. at the Gus Velasco Neighborhood Center. Also, the

Parks and Recreation Division is in the process of creating tailored therapeutic programs called, "Challenge of the Champions" for children who may not meet the Special Olympics eligibility requirements.

- f. **Family Fun Run/Walk, Health and Safety Expo** - As part of the health and wellness initiative, the Family and Human Services Division in collaboration with Police Services, is hosting a 5K run/walk and Health and Safety Expo on June 6, 2015, at Lake Center track field. Staff is outreaching to possible sponsorship partners to support this event.
- g. **Volunteer Recognition** – Maritza Sosa-Nieves announced that in commemoration of National Volunteer Week, April 12 – 18, the City will be hosting a volunteer recognition ceremony on Friday, April 17 at Town Center Hall, Social Hall, at 5:30 p.m. – 7:30 p.m. Invitations will be sent out next month to all active volunteers.

9. OLD BUSINESS

- b. **The Immortal Archer Brochure Stand at City Hall** – Ed Ramirez announced that the brochure stand is now on display with the informational brochure. A copy of the brochure was distributed to members.

10. ORAL COMMUNICATIONS

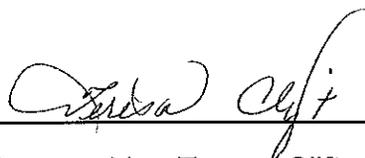
- Women's Club Barona Trip fundraiser raised over \$900.
- Santa Fe High School Fashion Show and Art Show attended by Council Liaisons, and Chair Hayes.
- Norwalk Artastic Show, Friday, March 20, 2015. Informational flyer was distributed.
- FHS Human Connect bi-monthly publication to promote events and programs. Copy was distributed to members.
- City Council meeting of Thursday, February 26 - Recognition of home decorating contest winners.

11. FUTURE AGENDA ITEMS

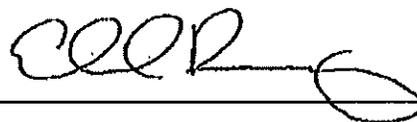
- Sculpture Garden Maintenance and Funding Report
- Art In Public Places Art Education Grant Guidelines

12. ADJOURNMENT

Chair Hayes adjourned the meeting in memory of Alicia Mora and Raul Rodriguez at 11:40 a.m. The next meeting will be held on Tuesday, March 24, 2015.



Prepared by: Teresa Clift,
Administrative Clerk, II



Ed Ramirez,
Executive Secretary

