



**HERITAGE ARTS ADVISORY COMMITTEE
Town Center Hall, Meeting Room No. 1
Meeting of Tuesday, January 27, 2015**

MINUTES

1. CALL TO ORDER

Chair Hayes called the meeting to order at 9:12 a.m.

2. ROLL CALL

Members Present: Gloria Duran, Albert Hayes, Pauline Moore, Paula Minnehan, Pauline Moore, Amparo Oblea, Larry Oblea, Marlene Vernava, and May Sharp (Member Emeritus)

Members Absent: Tom Summerfield (Excused)

Council Liaison: Mayor Pro-Tem Laurie Rios
Councilmember Richard Moore

Staff: Maricela Balderas, Director of the Department of Community Services
Ed Ramirez, Executive Secretary
Maritza Sosa-Nieves, Management Assistant
Al Fuentes, Consultant, City of Santa Fe Springs
Teresa Clift, Administrative Clerk

Guests: Ed Duran
Margaret Hammon, Consultant
Annette Ledesma, Pioneer High School
Chris Cuptill, Rio Hondo College
Libby Lafferty, Saint Paul High School
Robert Miller, Saint Paul High School
Adam Lee, Saint Paul High School
Enrique Guizar, Saint Paul High School

3. APPROVAL OF MINUTES

A motion was made by Amparo Oblea and seconded by Marlene Vernava to approve the Minutes of December 2, 2014. The motion was carried unanimously.

9. EXECUTIVE SECRETARY REPORT

a. ***Financial Report – Fiscal Year through September 30, 2014.*** Ed provided an overview of Fiscal Year 2014/2015 Financial Report and Detail and Summary Reports for period ending December 31, 2014. Copies were distributed to the Committee members for their review. Total Fund Balance \$881,183.

A motion was made by Larry Oblea and seconded by Paula Minnehan to approve the financial report as submitted. The motion was unanimously carried. Mrs. Moore opposed.

- f. ***Contractual Services Agreement Conservation Phase II with Margaret Hammon*** – This item was adjourned to a future meeting for the Committees review and consideration of cost analysis.
- d. ***St. Paul High School Revisions to 2014/2015 Art in Public Places Art Education Grant Award, Wind Ensemble, Beginning Band, Intermediate Band Repertoire*** – Maricela informed members that she approved the change of sheet music proposed by the new instructor, which was within the original cost awarded.

7. NEW BUSINESS

- c. ***Conservation Evaluation Report, Determine Art Selection for Renovation / Repairs*** – Consultant Margaret Hammon gave overview of art projects being recommended for restoration and conservation cost analysis totaling in the amount of \$5,790 for art pieces “*Completed Abstraction,*” “*Eternal Springs,*” and “*Synergy.*”

A motion was made by Larry Oblea and seconded by Paula Minnehan approving that Margaret Hammon proceed in contacting the business owners to negotiate restoration maintenance of these art pieces located on their properties. The motion was carried unanimously.

Discussion ensued regarding the maintenance costs for the Sculpture Gardens. Staff will be meeting with Public Works Director on February 3 to review and put in place an action plan to address all issues concerning the Sculpture Garden. Staff will keep members apprised of findings and will bring back to the HAAC their recommendations for its consideration at a future meeting.

- d. ***Pilot Traffic Signal Art*** – Ed Ramirez made presentation of proposed “Red Ribbon” themed art renderings by Artist Candace Galvan. The Committee declined the art renderings and requested that Ed ask Candace to present the Committee with other art rendering options including, a parade live scene with children marching, image of fire truck with “Red Ribbon Week” banner, “Say No to Drugs,” and Scruff the Dog.

4. COUNCIL LIAISON REPORT

Mayor Pro Tem Rios reported on the following issues:

The City Council adopted Resolution No. 9456, Phase 1 of water conservation measure to save 20% consumption in compliance with mandate by the State of California. Members were reminded to abstain from watering between the hours of 10:00 a.m. – 4:00 p.m. Also, the City Council will be honoring family milestones on Thursday, February 26, 2014 at 7:00 p.m. The community may submit their requests by Monday, February 9, 2015. In addition, the City has passed and adopted Ordinance 1062 restricting solicitations from the public at local businesses and residential areas.

Complaints may be directed to the Police Services Center. Furthermore, Caltrans will be closing the southbound I-5 Freeway, Carmenita Road on-ramp and off-ramp through the middle of this year. Similarly, the southbound I-5 Freeway, Alondra Boulevard is permanently closed. The Planning Commission approved the plans submitted by Starbucks Coffee who will be moving into the current Colonel Saunders, Kentucky Fried Chicken, property. Development of three buildings are being proposed to be built at the previously Cenco Refinery property site. A reminder that the Code of Conduct must be signed by all appointed committee members for each committee in which he or she serves. Lastly, Mayor Pro Tem Rios reminded members to donate to Gus' Kitchen/Pantry at the Gus Velasco Neighborhood Center.

Mayor Pro Tem Rios also announced the following events and programs:

- January 15, 2015 - Chamber Economic Outlook overview.
- February 25, 2015 – Fireworks Booth Application Deadline. Contact Julie Herrera at City Hall.
- March 20, 2015 - Destiny Scholarship and Powell Grant Application Deadline. Open to all senior high school students residing in Santa Fe Springs. Contact the S.F.S. Chamber of Commerce.

5. PUBLIC WORKS DIRECTOR REPORT

Al Fuentes, Consultant, reported on the following:

- a. ***Soaring Dreams Plaza Update*** - Al Fuentes made presentation of the completed art restoration and repairs. Discussion ensued regarding the illumination feature originally proposed by the HAAC to the City Council.
- b. ***Founders Plaza Update*** – The CIP Subcommittee requested that the HAAC approve the allocation of Art In Public Places funds in the amount of \$3,000 towards the cost of the restoration and improvement of the Founders Plaza.

A motion was made by Marlene Vernava and seconded Larry Oblea that the City Council approve the allocation of Art In Public Places funds in the amount of \$3,000 towards the cost of the restoration and improvements, as previously recommended by the HAAC, of the Founders Plaza. The motion was carried unanimously.

- c. ***Cannon Ball Art Piece*** – Al presented members with an alternative proposed relocation of the art piece made by the CIP Subcommittee. It is proposed to be relocated at the front of the southeast entrance of the Aquatics Center, near the flagpole. This item will be brought back to the meeting of February for further discussion.

6. PLANNING DIRECTOR REPORT

None.

7. NEW BUSINESS

- a. **New Heritage Arts Advisory Committee Executive Secretary** - Ed Ramirez has been named the new Executive Secretary to the HAAC and will be taking the lead on Art Fest 2015.

8. DIRECTOR OF COMMUNITY SERVICES REPORT

Maricela Balderas reported on the following:

- a. **Farmers Market** – The City Council approved a Memorandum of Understanding with the farmers market for a term of two years. The farmers market is open every Thursday from 12:00 p.m. – 5:00 p.m. The extended hours for the third Thursday of the month has been postponed. In the meantime, staff will be focusing on promoting through the latest electronic reader board and advertisement banners. In addition, staff will be working on bringing more entertainment and crafters during the summer months.
- b. **National Volunteer Month, Volunteer Recognition** – In commemoration of the month of April being National Volunteer month, the City Council at their meeting of April 8 will be presenting a proclamation and acknowledging all its volunteers, and then will be hosting an event on April 17 at Town Center Hall at 6:30 p.m. – 8:00 p.m.
- c. **Batting Cages Reopening** – The City Council on January 8, 2015 approved a seven-year agreement to reopen the batting cages. Improvements are underway. The new name signage will be “*Hitting Zone of Santa Fe Springs.*” It is anticipated to be ready by the end of February for opening season of the Metro League.
- d. **Social Media Update** – Social media for Community Services and FaceBook page to market programs and events is now available. The community may visit the social media pages at: www.facebook.com/sfs.communityservices and www.facebook.com/sfsteens.
- e. **Volunteer Income Tax Assistance VITA Program** – Appointments are available for residents and nonresidents at the GVNC through April for tax preparation.
- f. **Heritage Park New Food Concession Contract, El Tepeyac** – The City Council approved the Art Concession Agreement contract with *El Tepeyac Restaurant*. The restaurant is currently making the necessary arrangements for its opening. El Tepeyac will also be offering extended operating hours, such as opening on evenings, weekends, and for special events.

7. NEW BUSINESS

- b. **Introduction of School Representatives** - The Committee met with representatives from Pioneer High School, Saint Paul High School and Rio Hondo College to discuss their participation in the Art Fest being held at the Clarke Estate on Friday, May 8, 2015. The participation of 25-30 students from each school with up to two art pieces will be accepted to be displayed at the Art Fest. Ed will be keep in contact with the school representatives to provide updates and keep

members apprised as well. Ed will also notify consultant Yolanda Garcia to provide necessary information to the schools.

9. EXECUTIVE SECRETARY REPORT

Ed Ramirez reported on the following:

- c. **Art Fest 2015 Update** – A subcommittee consisting of City staff was formed to implement the program. Staff will be working on promoting the participation from the local community. One component that staff is recommending is to provide a location map that can identify where each participating artist's art work is being exhibited at the Clarke Estate. Another, is to provide reasonably priced food to the public and negotiate with last year's restaurants and established food vendors. Also, it is anticipated that repairs at the Clarke Estate will be completed by April; however, the subcommittee has recommended should the Clarke Estate not be available by the event date that it be moved onto the Town Center Plaza. A video promoting Art Fest was viewed by HAAC members and school representatives. This video promoting the Art Fest will be downloaded onto the City's social media. Marketing will be discussed at next meeting.
- e. **Artwalk Brochure Update** – A draft of the brochure has been completed. However, during a walk-thru conducted by staff, ADA compliance issues were found and will need to be determined if these are on private or city property so that they may be addressed accordingly. Maritza will keep members apprised.
- b. **Project Status Report** – Ed distributed a copy of the Project Status Report for Art In Public Places projects.

10. OLD BUSINESS

Ed Ramirez reported on the following:

- a. **LeFiell Development, "Journey" Art Dedication Plaque** – The revised plaque has been received and will be installed by the developer.
- b. **Fiestas Patrias 50th Anniversary with Navojoa, Sister City Parkette Plaque** – The Sister City Committee is recommending to add 2014/2015 anniversary timeline relationship and an additional plaque commemorating 50th anniversary on pedestal in the center of the garden. This item will be discussed at a future meeting.
- d. **The Immortal Archer Brochure Stand** – A stand has been purchased to display an informational brochure on the history of the artist and the details of the art piece.

11. ORAL COMMUNICATIONS

None.

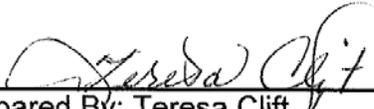
12. FUTURE AGENDA ITEMS

- Cannon Ball Art Piece
- Contractual Services Agreement Conservation Phase II with Margaret Hammon

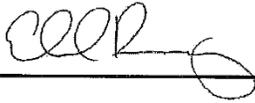
- Fiestas Patrias 50th Anniversary with Navojoa, Sister City Parkette Plaque
- Pilot Traffic Signal Art

13. ADJOURNMENT

Chair Hayes adjourned the meeting at 11:40 a.m.



Prepared By: Teresa Clift,
Administrative Clerk, II



Ed Ramirez,
Executive Secretary