



**BEAUTIFICATION COMMITTEE
Heritage Park – Carriage Barn
Meeting of Wednesday, November 19, 2014**

MINUTES

Chairperson Albert Hayes called the meeting to order at 9:44 a.m.

ROLL CALL:

Present: Rita Argott, Mary Arias, Debra Cabrera, Albert Hayes, Mary Jo Haller, Paula Minnehan, Annie Petris, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, , Doris Yarwood, Charlotte Zevallos

Staff: Jean Madrid – Executive Secretary
Lori Balderrama, Administrative Clerk II

Absent: Margaret Bustos, Sadie Calderon, Vada Conrad

Excused: Eleanor Connelly, Irene Pasillas

APPROVAL OF MINUTES

A motion was made by Mary Reed and seconded by Paula Minnehan to approve the Minutes of October 16, 2014. The motion was carried unanimously.

COUNCIL LIAISON REPORT

Councilmember Richard Moore Reported the following:

- The final passage of the panhandling ordinance was given at the last city council meeting. Therefore, excessive solicitation may now be reported to the Department of Police Services.
- During the last council meeting the City Council also extended the contracts for the City Manager and the City Attorney. Mr. Moore stated that Mr. Thaddeus McCormack has done an excellent job in his position as City Manager, especially in guiding the City through the recession. Therefore, he believes that the contract extension as well as the 5.5% increase in pay are very well deserved. He shared that the City Manager had not received a raise since he was hired and even with the 5.5% increase that he will be receiving, his salary will still be lower than 2/3 of other City Managers in the area.
- Also announced during the last council meeting was the great news that there is a slight surplus in the city's budget. This was due to a slight increase in sales tax revenue, as well as the careful spending of the various City Departments which together were able to save half a million dollars from their budgets. Of the 5.8 million dollar surplus, a portion has been allocated for the purchase of a new computer system as well as for the much needed repairs/modifications of the Clarke Estate, and the balance will be placed in the reserve.

EXECUTIVE SECRETARY REPORT

Advisory Committee Code of Conduct Policy

Committee members were reminded that it is mandatory to turn in a signed copy of the Code of Conduct Policy. A list was read off indicating which committee members still need to turn their signed copy in.

Sugar Skulls Workshop

This event took place at Heritage Park and was a huge success. The event was bigger than the previous year with various vendors and two different mariachi groups. Staff made over 150 sugar skulls which sold out.

Haunted House and Halloween Carnival

This year the Haunted House and Halloween Carnival were a huge success with the largest attendance yet. A big Thanks to City Staff for their hard work and dedication in putting it all together.

Christmas Home Decorating Contest

The Judging for the Christmas Home Decorating contest will take place on December 15, 2014. This will give participants more time to finish decorating their homes.

DEPARTMENT OF POLICE SERVICES REPORT

Report not available.

HERITAGE ARTS ADVISORY COMMITTEE REPORT

Mrs. Vernava provided the following updates:

- A contract was signed with Yolanda Garcia for the upcoming Art Fest. However, there is now a Subcommittee which will also have a lot of involvement in the work and decision making for this event.
- The Heritage Arts Committee attended the dedication for Lefiell's new Art Piece. It was a wonderful event and their Art piece is absolutely breathtaking. Santa Fe Springs now has 101 pieces of Art throughout the City.
- Mrs. Pauline Moore is now a member of the Heritage Arts Advisory Committee and Mrs. Laurie Rios is now the new Council Liaison.

COMMITTEE PROJECTS FOR 2014

Tree Lighting Ceremony December 6, 2014 – Just a reminder that the Tree lighting Ceremony will take place December 6, 2014, in the Town Center Plaza.

OLD BUSINESS

None

NEW BUSINESS

None

ORAL COMMUNICATIONS

Committee Members shared their announcements accordingly.

FUTURE AGENDA ITEMS

None

ADJOURNMENT

There being no further business, Chairperson Hayes adjourned the meeting at 10:17 a.m.

The next meeting is scheduled for Wednesday, January 28, 2015, 9:30 a.m. at Town Center Hall – Meeting Room #1.

Respectfully Submitted

Jo Ann Madrid,
Executive Secretary