



**HERITAGE ARTS ADVISORY COMMITTEE**  
Gus Velasco Neighborhood Center - Meeting Room No. 1  
Meeting of October 28, 2014

**MINUTES**

1. CALL TO ORDER – Chairperson Albert Hayes called the meeting to order at 9:09 a.m.

2. ROLL CALL

Attendance: Albert Hayes, Paula Minnehan, Pauline Moore, Amparo Oblea, Larry Oblea, Tom Summerfield, and Marlene Vernava

Absent: Gloria Duran (Excused), Frank Ybarra and May Sharp (Excused, Member Emeritus)

City Staff: Richard Moore, City Council Liaison  
Mayor Pro Tem Laurie Rios, City Council Liaison Alternate (Excused)  
Maricela Balderas, Director of the Community Services Department  
Jeff Mahlstede, Community Services Supervisor  
Wayne Morrell, Director of Planning & Development (Excused)  
Ed Ramirez, Community Services Supervisor  
Maritza Sosa-Nieves, Management Assistant  
Teresa Cliff, Administrative Clerk II

Guest: Al Fuentes, Consultant, City of Santa Fe Springs

3. APPROVAL OF MINUTES

A motion was made by Amparo Oblea and seconded by Marlene Vernava to approve the Minutes of September 30, 2014. The motion was carried unanimously.

4. COUNCIL LIAISON REPORTS

Councilmember Richard Moore reported that Mayor Pro Tem Laurie Rios suffered a fractured skull and will be convalescing to recover from her injury. Also, the City is planning with leaders of different religious organizations a *Mayor's Prayer Breakfast* to have the community come together and say a prayer for all city leaders and the city at large. Red Ribbon Parade will be held tomorrow starting 9:00 am. In addition, the City is constructing a water well on the south side of the city, which will be in operation by the beginning of the New Year. Furthermore, the City continues to monitor activities of the old refinery and the Fire Department is working with owners of the largest portion of the property to take over the removal of the tanks should the current owner of the tanks fail to do so. Moreover, the Florence Avenue I-5 Widening project completion date has been moved to mid-September pending reconstruction of utility lines. Lastly, the City Council passed Ordinance No. 1062, which prohibits unwanted solicitation. A copy will be provided at the next meeting.

5. PUBLIC WORKS REPORT

Al Fuentes, Consultant for Public Works Department, reported on the following:

- a. **Soaring Dreams Update** – Al Fuentes gave an overview presentation on the conservation of the Soaring Dreams sculpture fountains and site demolition stage. Scheduled reinstallation of sculptures will be in November. Al will keep members apprised.
- b. **Sculpture Garden, Founders Plaza Update** – Al Fuentes gave an overview of proposed design for the Committees consideration. Committee requested that Al obtain the artist’s feedback and ideas and have Architect firm present a conceptual design and cost analysis for the Committee’s consideration at their next meeting.

**Cannon Ball – Recommendation to approve proposed location.** Jeff Mahlstedt gave overview of proposed locations of the new Cannon Ball Sculpture for the committee’s consideration. The art piece has been completed and is in storage. The replacement cost of the art piece is \$20,000.

Location Option 1) Original location – Front Entrance of Aquatic Center  
 Location Option 2) Aquatic Center East Walkway Pioneer Boulevard

In a majority vote, the Committee recommended that the City Council approve the location of the replacement of the Cannon Ball Sculpture at the Aquatic Center East Walkway along Pioneer Boulevard.

6. PLANNING AND DEVELOPMENT DIRECTOR REPORT  
 None.

7. NEW BUSINESS

- a. **50<sup>th</sup> Anniversary with Navojoa, Sonora, Mexico Sister City Parkette Plaque Update** – Jeff Mahlstedt gave overview of proposed plaque options for the Sister City Parkette in commemoration of the 50<sup>th</sup> Sister City anniversary.

In a majority vote the Committee recommended that the City Council approve a new plaque commemorating the 50<sup>th</sup> Sister City anniversary and be placed adjacent to the original plaque. It was also recommended that staff seek the proper content for the recommended plaque from the Sister City Committee. Jeff will keep members apprised.

8. DIRECTOR OF DEPARTMENT OF COMMUNITY SERVICES REPORT  
 Maricela Balderas reported on the following:

- a. **T.E.E.N.S Performing Arts Night Event Recap** – Ed Ramirez gave an overview of the program in which instructors from the Guitar Academy and music artist Martin Espino introduced participants to a variety of music and instruments, and students were able to showcase their talents.
- b. **Haunted House Program/Halloween Carnival** – Jeff announced the Haunted House opens today. He commended Chair Hayes and Brenda Kohulakula for their leadership role as well as the Department of Public Works who assisted in

the building of the haunted house. Also, this year all City-wide staff participated by designing a room whose theme was chosen by each City department. Maricela will be submitting an application to California Parks and Recreation for consideration of an Excellence Award for the Haunted House Program. A reminder that the Halloween Carnival will begin at 5:30 p.m. A variety of activities are planned for the community's enjoyment.

- c. **Farmers Market** – Holiday Crafters will be incorporated in the farmers market in the month of December. Individuals interested in having a booth may contact Maritza Sosa Nieves who will then refer interested parties to the Farmers Market manager.
- d. **Sugar Skull Workshop Event Recap** – Albert Hayes gave an overview of the program which was well attended by the community. The program included food and vendor booths, entertainment, and craft workshop.

9. EXECUTIVE SECRETARY REPORT

Jeff Mahlstede reported on the following:

- a. **Financial Report – Fiscal Year through September 30, 2014.** Jeff provided an overview of Fiscal Year 2014/2015 Financial Report and Detail and Summary Reports for period ending September 30, 2014. Copies were distributed to the Committee members for their review. Total Fund Balance: \$996,000

A motion was made by Amparo Oblea and seconded by Paula Minnehan to accept the Financial Report for the period ending September 2014 as submitted. The motion was carried unanimously.

- b. **Project Status Report** – Jeff gave an overview of the status of Art In Public Places projects.

Members were informed that the *Journey* art piece has been completed and a dedication will be held on Monday, November 17 at 4:00 p.m. at LeFiell Manufacturing.

- c. **Art Fest 2014**

- 1) **Art Consultant/Contractual Services Final Report for Art Fest 2014** – Final report for period ending September 30, 2014 was distributed to members for their review. Final payment: \$44,972.50

- d. **Art Fest 2015 Update**

- 1) **Art Consultant Agreement / Review & Approval** – Ed Ramirez reported he is in the process of negotiations with Yolanda Garcia regarding the art consultant contract. He will be meeting with Maricela to bring her abreast of the negotiations.

- 2) **Discussion of Food Vendor Options for Art Fest** – Discussion ensued regarding food vendor options. Options will be presented to the committee at the next meeting for their consideration.
- e. ***Art Walk Brochure Update*** – Maritza Sosa-Nieves presented members with phase 1 of Art Walk plan, which will encompass a 1.1 mile walk starting and ending at Founder's Plaza. Estimated completion of proposed brochure is November and she will bring copies to the next meeting for the Committee's review and feedback. Future plans include offering guided art tours to the community.
- f. ***Contractual Agreement with Margaret Hammon / Art Conservation Evaluation Update*** – An assessment report of Art in Public Places art works was distributed to members for their review. Staff will bring back a detailed report with recommendations to the committee for their consideration at the next meeting.
10. **OLD BUSINESS**  
 Jeff Mahlstedt reported on the following:
- a. ***Takata Family Gift of The Immortal Archer Update*** – The unveiling of this art piece was held on Thursday, October 23 at City Hall. The Takata family was present and expressed their gratitude to the City.
- b. ***Pilot Traffic Signal Cabinet Art, Red Ribbon Theme Update*** – Artist Candace Galvan is working on various art renderings and may have options available for the Committee's viewing and consideration at their next meeting. Jeff will keep members apprised.

11. **FUTURE AGENDA ITEMS**

- January meeting location – Staff will keep members apprised.

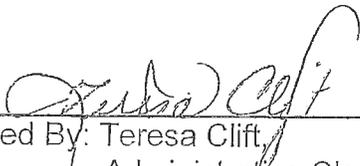
The following announcements were made:

- St Paul High School Play, November 6-8; and Christmas Chorale Program, December 10. For ticket reservations contact Teresa Clift.
- Family and Human Services Newsletter was distributed to members highlighting services and events.

12. **ADJOURNMENT**

Chair Hayes adjourned the meeting at 11:03 a.m.

The next meeting will be held on Tuesday, Dec 2, 2014 @ the Gus Velasco Neighborhood Center, Meeting Room No. 1 at 9:00 a.m

  
 Prepared By: Teresa Clift  
 Administrative Clerk, II

  
 Jeff Mahlstedt,  
 Executive Secretary