



**HERITAGE ARTS ADVISORY COMMITTEE**  
Gus Velasco Neighborhood Center - Meeting Room No. 1  
Meeting of September 30, 2014

**MINUTES**

1. CALL TO ORDER – Chairperson Albert Hayes called the meeting to order at 9:08 a.m.
2. ROLL CALL

Attendance: Gloria Duran, Albert Hayes, Paula Minnehan, Amparo Oblea, Larry Oblea, May Sharp, Tom Summerfield, and Marlene Vernava

Absent: Frank Ybarra

City Staff: Richard Moore, City Council Liaison  
Mayor Pro Tem Laurie Rios, City Council Liaison Alternate  
Maricela Balderas, Director of the Community Services Department  
Jeff Mahlstede, Community Services Supervisor  
Wayne Morrell, Director of Planning & Development (Excused)  
Ed Ramirez, Community Services Supervisor  
Maritza Sosa-Nieves, Management Assistant  
Teresa Cliff, Administrative Clerk II

Guests: Al Fuentes, Consultant, City of Santa Fe Springs  
Wayne Bergeron, Management Assistant, City of Santa Fe Springs

3. APPROVAL OF MINUTES

A motion was made by Amparo Oblea and seconded by Larry Oblea to approve the Minutes of August 26, 2014. The motion was carried unanimously.

4. COUNCIL LIAISON REPORTS

Councilmember Richard Moore reported that the City has hired a trapper to address the issue with coyote population within the city. Also, the City continues to monitor the situation at the refinery and has required the company to provide the city a plan to empty the tanks. In addition, Councilmembers Moore and Sarno with staff have met with the local branch manager of the Edison Company to discuss frequent unplanned blackouts in the city and requested a report to upgrade the system. Furthermore, the I-5 Freeway Expansion project at Florence Avenue work has been postponed until March 2015. Lastly, the City has hired two additional Police Services Officers who will concentrate patrolling the residential areas and river bed.

Mayor Pro-Tem Laurie Rios distributed a list of Cal-Trans schedule of street closures. She also reported that Alicia Mora has been hospitalized and recuperating from a heart attack and asked members to keep her and the Mora family in their thoughts and prayers.

5. PUBLIC WORKS REPORT

Al Fuentes, Consultant for Public Works Department, reported on the following:

- a. ***Soaring Dreams Update*** – The City Council has approved the award of two contracts. One is for the restoration of the art piece and the other is for the restoration of the plaza. Estimated completion is December 2014.
- b. ***Sculpture Garden, Founders Plaza Update*** – Discussion ensued regarding identifying issues at Founders Plaza fountain at Heritage Park. Al will develop a conceptual design to modify the area in a manner that does not alter the artwork for the committee's consideration.

6. PLANNING AND DEVELOPMENT DIRECTOR REPORT

None.

7. SUPER ADVISORY CITY COMMITTEE

- a. ***Code of Conduct Policy Review*** – Wayne Bergeron, Assistant to the City Manager, gave an overview of the Policy, which was approved and adopted by the City Council on May 8, 2014 and went into effect on July 1, 2014. Copies were distributed to members as well as a copy of Robert Rules of Order guidelines. Members signed an acknowledgement of receipt. Questions regarding the Policy may be directed to Wayne who is located at the City Manager's Office.

8. NEW BUSINESS

None.

9. DIRECTOR OF DEPARTMENT OF COMMUNITY SERVICES REPORT

Maricela Balderas reported on the following:

- a. ***Fiestas Patrias Event Recap*** – Maricela provided an overview of the program event and a video was viewed by members depicting the evening's activities.

Ed Ramirez reported that the Fiestas Student Academy starts today under the direction of Artist Martin Espino. Over 300 students participating from the various Santa Fe Springs elementary schools will learn about the history, culture, and music of Sonora, Mexico. This program is funded by the Heritage Art In Public Places Art Education Grant 2014/2015.

In addition, Ed Ramirez reported that the Sister City Committee and the delegation from Navojoa, Sonora visited the Sister City Committee parkette and the Sister City Committee has requested that the HAAC consider updating the parkette by commemorating the 50<sup>th</sup> anniversary.

Discussion ensued regarding the contracting of food trucks. Ed will be meeting with staff to discuss this issue and will keep members apprised at a future meeting.

- b. **Haunted House Program** – October 28 – 31, 2014 at Los Nietos Park at 5:30 p.m. There will also be a carnival and costume contest. In addition Maricela has asked staff to submit the Art Fest, Fiestas, and Haunted House to the California Parks and Recreation Society (CPRS) in consideration of an Award of Excellence.
- c. **Holiday Basket Program** – Thanksgiving Basket Program will be held on November 25, 2014 and the Neighborly Elf Program, whose theme this year is “Frozen”, will be held on December 13, 2014 at 9:00 a.m. -1:00 p.m. The staff is outreaching to the business community for donations. An advertisement has been placed in the October Chamber of Commerce letter. In addition, a promotional brochure will be mailed to the community.
- d. **Rotary Club Donation to the Library** – \$440 Book plate program. Tom Summerfield gave an overview of the program. The Rotary Club
- e. **Child Care Program, Parent Education Training** – October 2, 2014 at Gus Velasco Neighborhood Center at 9:00 a.m. - 10:30 a.m. Course will be conducted on disobedience. Training materials and certificate of completion will be given to all participating parents.
- f. **TEENS Performing Arts Night** – Teens will have an opportunity to showcase their artistic talents at the Performing Arts Night Wednesday, October 22, 2014, at the Gus Velasco Neighborhood Center at 6:00 p.m. - 8 p.m.
- g. **Heritage Park Food Concession Request for Proposal** – The food concession contract with Café n Stuff at Heritage Park has ended. Heritage Park will now offer its patrons who rent the venue a list of recommended caterers. Also, request for proposals for a new food concession vendor at Heritage Park is being accepted by October 7, 2014. Potential food vendors visited with staff and expressed their interest in offering a variety of food items and being open to the public during the week and expanding into the weekends and at city events at the park. It is estimated that staff will bring this item with a recommendation to the City Council on October 23, 2014.

10. EXECUTIVE SECRETARY REPORT

Jeff Mahlstede reported on the following:

- a. **Financial Report – 2014/2015 Fiscal Year** - Jeff provided an overview of Fiscal Year 2014/2015 Financial Report and Detail and Summary Reports for period ending August 31, 2014. Copies were distributed to the Committee members for their review. Total Fund Balance: \$979,291

A motion was made by Gloria Duran and seconded by Marlene Vernava to accept the Financial Report for the period ending August 2014 as submitted. The motion was carried unanimously.

b. **Art in Public Places Program Project Status Report Update** – A copy was distributed to members for their review.

c. **Art Fest 2014 Update**

1) Art Consultant/Contractual Services Report - Total expenditures \$40,200.

d. **Art Fest 2015 Update**

1) Art Consultant Agreement Update – Ed Ramirez provided an overview of the proposed Art Consultant Agreement for the Committee’s consideration.

A motion was made by Gloria Duran and seconded by Marlene Vernava to accept the Art Consultant Agreement for Art Fest 2015 and that staff commence with the negotiation process with Yolanda Garcia. Dates and the amount are negotiable. Staff will report back to the Committee at the October meeting.

e. **Art Education Grant Program (FY 2014-15) Update** – Maritza Sosa-Nieves provided an update on the status of the Art Education Grant Program. A copy of the City Council Agenda Recommendation of Awards, list of recommended awards, and award letter were distributed to members. Ms. Sosa-Nieves also shared that she was contacted by Mr. Kwon of Santa Fe High School requesting clarification as to why his Art Education Grant Proposal was denied. She will convey the reason deemed by the committee that the proposal was not in line with intent of the grant and encourage him to apply next year.

f. **Contractual Agreement with Margaret Hammon for Art Conservation Evaluation** – Phase I - initial assessment of seven art pieces with Silverlake Conservators has commenced. Jeff will keep members apprised at next meeting.

g. **Pilot Traffic Signal Cabinet Art Update** –

- 1) Location – Corner of Telegraph Road and Jersey Avenue
- 2) Theme – Red Ribbon
- 3) Artist – Candace Galvan

Jeff has contacted artist Candace Galvan and provided her historical photographs. Potential art renderings for the Committees consideration are projected for January 2015.

h. **Whittier Art Crawl Event Update** – Larry and Amparo Oblea, Gloria Duran, Jeff Mahlstede, Joseph Saiza and teen volunteers attended this event to promote Art Fest 2015.

11. OLD BUSINESS

Jeff Mahlstede reported on the following:

- a. **Cannon Ball Update** – Artist Dennis Smith has recreated the art piece and reinforced it with stainless steel rods. Images of steel reinforcements were shared with members. Recommendations for location of art piece will be brought to the committee at the next meeting for their consideration.
- b. **Takata Family Gift of the “The Immortal Archer” Sculpture Update** – Unveiling ceremony is estimated to be held in the month of October pending contacting the family. A brochure will be made on display for the public. Jeff will keep members apprised.
- c. **Betty Wilson Center Plaque honoring former City Councilmember Betty Wilson Update** – The photograph and plaque have been installed and is ready for public viewing.

12. FUTURE AGENDA ITEMS

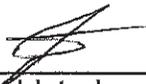
- Community Food Vendors vs. Food Truck Vendors at Fiestas 2015
- Community Food Booths vs. Food Trucks Vendors at Art Fest 2015
- Sister City Parkette Commemoration of 50<sup>th</sup> Anniversary

The following announcements were made:

- Chair Hayes made a presentation of artwork by artist Johnny Hernandez, Jr.
- Art in Public Places Directory are available for distribution at City events. Contact Maritza Sosa-Nieves.
- Sugar Skull Workshop, Saturday, October 25, 2014 at Heritage Park at 10:00 a.m. – 4:00 p.m.

13. ADJOURNMENT - Chair Hayes adjourned the meeting at 10:58 a.m.  
The next meeting will be held on October 28, 2014, at the Gus Velasco Neighborhood Center, Meeting Room No. 1, at 9:00 a.m.

  
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Prepared By: Teresa Clift,  
Administrative Clerk, II

  
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Jeff Mahlstede,  
Executive Secretary