



**BEAUTIFICATION COMMITTEE  
Town Center Hall - Meeting Room No. 1  
Meeting of Wednesday, September 24, 2014**

**MINUTES**

Chairperson Albert Hayes called the meeting to order at 9:40 a.m.

**ROLL CALL:**

**Present:** Mary Arias, Margaret Bustos, Debra Cabrera, Sadie Calderon, Vada Conrad, Albert Hayes, Mary Jo Haller, Annie Petris, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, Doris Yarwood, Charlotte Zevallos

**Staff:** Jean Madrid – Executive Secretary  
Lori Balderrama, Administrative Clerk II

**Excused:** Rita Argott, Eleanor Connelly, George Felix Jr., Paula Minnehan, Irene Pasillas,

**APPROVAL OF MINUTES**

A motion was made by Charlotte Zevallos and seconded by Marlene Vernava to approve the Minutes of June 28, 2014. The motion was carried unanimously.

**COUNCIL LIAISON REPORT**

Councilmember Richard Moore Reported the following:

- The City has been monitoring the activity at the Cenco Refinery for fear that the owner will skip town without cleaning the area. A judge issued an order instructing them to provide the City with their clean-up plan. The second owner was also notified that the clean-up would become his responsibility if his partner was to skip town.
- The planning commission approved the breaking up of that property into 6 parcels. Therefore the approval of the parcel map and the CC&R's are items expected to be on the agenda for the next council meeting.
- The City Council was not happy with the initial environmental report provided by the proposed material recovery center on the north side of town as it did not address various traffic issues. The City's consultant is currently working on getting this issue resolved.
- Coyote problems have been reported throughout the city. Apparently there are packs of 7 or 8 living running around the City due to the freeway construction going on. Seacca was not willing to assist with capturing the coyotes, so the City has hired trappers.
- Councilmembers from other local cities have been meeting monthly regarding the construction of the I-5 freeway. The Florence bridge work has been delayed to begin in March. Also, Mr. Moore and Councilmember Jay Sarno have been meeting with the Edison Company regarding the unplanned power outages to find out what their plan is to upgrade the infrastructure.

- The City currently has 9 Public Safety officers and is looking to hire 2 more which will be patrolling the residential areas on bikes.
- Another item on the agenda for the upcoming council meeting is the clean-up and restoration of the Soaring Dreams Fountain. Staff has agreed to have this project finished in time for the City's tree lighting ceremony

Mayor Pro-Tem Laurie Rios reported the following:

- Mrs. Rios provided committee members a handout regarding Caltrans construction and road closures for their information and review.
- The Relay for Life will take place the weekend of September 26 - 27, 2014, at Lake Center Athletic Field. Please come out and show your support.
- Senior Citizens 60 years of age or older who are in desperate need of food, please refer them to the Gus Velasco Neighborhood Center to receive a box of food. They must provide proof of age and proof of low income.
- A reminder that the Gourmet Food Trucks are at Little Lake Park every Thursday from 5:00 p.m. to 9:00 p. m.
- The Library's First Friday will take place on October 3, 2014 at 7:00 p.m. featuring Jazz band.
- There will be Pumpkin Carving at all parks on October 23, 2014, for kids ages 5 thru 12.
- Heritage Park will be having the Sugar Skull Workshop on October 25, 2014, from 10:00 a.m. to 4:00 p.m.
- On October 28, 2014, there will be creepy crafts for the kids at the Library from 3:00 p.m. to 5:00 p.m.
- The Haunted House will be open from October 28 - 31, 2014.
- The Halloween Carnival and Costume Parade will take place at Los Nietos Park on October 31, 2014.
- The Native American Pow Wow will take place on November 1 - 2, 2014 at Heritage Park.

### **EXECUTIVE SECRETARY REPORT**

#### ***Advisory Committee Code of Conduct Policy Presentation – Wayne Bergeron, Mgmt. Asst.***

A copy of the *City of Santa Fe Springs Code of Conduct for Advisory Committee Appointees*, which was adopted by the City Council on May 8, 2014, was distributed to each committee member for their information and review. Mr. Bergeron went over the policy in detail and was available to answer any questions that committee members had. Subsequently a second copy of the code of conduct policy was given to committee members for them to sign and return to the City Manager's office since it is now required that signed copy of this policy accompany each members Application for Appointment to Advisory Committees from this date forward. The signed copy will be retained in the City Clerk's office. Mr. Bergeron also provided members with a copy of *Roberts Rules of Order - Simplified* for their reference

#### ***Beautification Awards - Update***

The 2014 Beautification Award Presentations went very well. All Recipients for both Residential and Business were very happy and honored to be recognized at the Council Meeting and receive their Beautification Awards and lawn signs. This program was once again a huge success!

***Sugar Skulls Workshop***

This event will take place on October 25, 2014 from 10:00 am to 4:00 pm at Heritage Park. Hope to see you all there!

**DEPARTMENT OF POLICE SERVICES REPORT**

No Report Available

**HERITAGE ARTS ADVISORY COMMITTEE REPORT**

The committee has been busy working on giving out grants to the local schools. The information went to council for approval then the checks will be mailed out.

The next signal box scheduled to be painted is the one located on Telegraph Road and Jersey Avenue. They are thinking of doing a “Children’s” theme.

The committee is currently working with Yolanda on the Art Fest contract.

The Soaring Dreams piece is scheduled to be cleaned and restored.

The Heritage Arts Advisory Committee Liaison reported that the City is currently is looking to hire someone to exclusively oversee and maintain all city-owned artwork throughout the City. Currently the Department of Public Works is handling only any reported maintenance issues. However, since they are not being regularly maintained, over time some pieces will end up severely dirty or even damaged and become far too expensive to clean up or repair. Soaring Dreams is a good example. This piece after being neglected over time became extremely filthy and will now cost the City a good amount just to get it cleaned.

**COMMITTEE PROJECTS FOR 2014**

***Tree Lighting Ceremony December 6, 2014*** – Just a reminder that the Tree lighting Ceremony will take place December 6, 2014, in the Town Center Plaza.

**OLD BUSINESS**

Ms. Debra Cabrera shared a pamphlet with information on low income assistance for house repairs. Jean Madrid will make copies and distribute a copy to each committee member at the next meeting on October 16, 2014.

The issue of no Fire Lanes at the Mobile Home Park in Santa Fe Springs was discussed. Councilmember Richard Moore confirmed that he will speak to the Mayor in regards to this issues and hopefully have a solution for her soon.

**NEW BUSINESS**

***Nominations & Voting for Chairperson and Vice Chairperson FY 2014-2015***

The Executive Secretary opened the floor for nominations for the Chairperson position. A motion was made by Marlene Vernava and seconded by Debra Cabrera to nominate Albert Hayes for Chairperson of the Beautification Advisory Committee FY 2014-2015. The motion was carried unanimously. Mr. Hayes accepted the nomination

The Executive Secretary opened the floor for nominations for the position of Vice Chairperson.

A motion was made by Lupe Placencia and Seconded by Marlene Vernava to nominate Debra Cabrera for Vice Chairperson of the Beautification Advisory Committee FY 2014-2015. The motion was carried unanimously. Debra Cabrera accepted the nomination. The Executive Secretary closed nominations.

***Vote to change October Meeting Date Due to Red Ribbon Parade***

All committee members voted in favor of changing the meeting in October to October 16, 2014. All members were in favor of the date change.

***Thanksgiving Potluck Sign-ups/Vote to Change Meeting to November 19, 2014***

A sign-up sheet for the potluck was passed around to all committee members. Those who did not yet sign up will still be able to do so at the meeting on October 16, 2014. Committee members all voted in favor of changing the meeting and potluck to November 19, 2014. The meeting on November 19, 2014 will take place at Heritage Park.

**ORAL COMMUNICATIONS**

Committee Members shared their announcements accordingly.

**FUTURE AGENDA ITEMS**

**ADJOURNMENT**

There being no further business, Chairperson Hayes adjourned the meeting at 11:15 a.m. **The next meeting is scheduled for October 16, 2014, 9:30 a.m.**

Respectfully Submitted

Jo Ann Madrid,  
Executive Secretary