



**HERITAGE ARTS ADVISORY COMMITTEE**  
Gus Velasco Neighborhood Center - Meeting Room No. 1  
Meeting of August 26, 2014

**MINUTES**

1. CALL TO ORDER – Chairperson Albert Hayes called the meeting to order at 9:05 a.m.
2. ROLL CALL

Attendance: Gloria Duran, Albert Hayes, Paula Minnehan, Amparo Oblea, Larry Oblea, May Sharp, Tom Summerfield, and Marlene Vernava

Absent: Frank Ybarra (Excused)

City Staff: Richard Moore, City Council Liaison (Excused)  
Mayor Pro Tem Laurie Rios, City Council Liaison Alternate  
Maricela Balderas, Director of the Community Services Department  
Jeff Mahlstedt, Community Services Supervisor  
Wayne Morrell, Director of Planning & Development  
Ed Ramirez, Community Services Supervisor  
Maritza Sosa-Nieves, Management Assistant  
Teresa Cliff, Administrative Clerk II

Guests: Al Fuentes, Consultant, City of Santa Fe Springs

3. APPROVAL OF MINUTES

A motion was made by Paula Minnehan and seconded by Gloria Duran to approve the Minutes of July 29, 2014 with the following amendments:

Section 5a. Election of Officers to read:

*Chairperson: Jeff Mahlstedt opened nominations for Chairperson. Amparo nominated Albert Hayes.*

*Vice-Chairperson – Jeff Mahlstedt opened nominations for Vice-Chairperson. Marlene Vernava nominated Paula Minnehan.*

The motion was carried unanimously.

4. COUNCIL LIAISON REPORTS

Mayor Pro-Tem Laurie Rios commended the Department of Public Works and Complete Landscape on the removal of debris and brush and replacement of new plants and mulch at the Sculpture Gardens.

Also, Ms. Rios reported that the Union Pacific Railroad will be conducting major track repair work on Florence Avenue between Pioneer Boulevard and Orr and Day Road. This work will result in the closure of Florence Avenue to all traffic between Pioneer Boulevard and Ringwood Avenue on Saturday, September 6 – Sunday,

September 7. Additional track repair will be done at Pioneer Boulevard between Florence Avenue and Telegraph Road. This work will result in the closure of Pioneer Boulevard to all traffic between Florence Avenue and Clarkman Street on Saturday, September 13 – Sunday, September 14. Notification of these closures will be sent to residents and any questions may be referred to the Department of Public Works.

Brenda Wiewel of LA CADA is leaving the organization.

There is a 7% reduction of part 1 crimes in Santa Fe Springs. The Whittier Police Department received a total of 1,381 calls for service of which 158 calls were managed by PSO's.

Unemployment rate is down to 6.6% in Santa Fe Springs.

The I-5 Freeway Carmenita onramp will be closed to northbound traffic from July 17, 2014 - Mid 2016. Also, the southbound onramp will be closed as of July 28, 2014 – Late 2015.

Mayor Pro-Tem Rios also reported on the following events and programs:

Relay for Life – September 26 – 27, 2014.

Chair Hayes thanked Consultant Tom Lopez of the Public Works Department and the Traffic Commissioners for their intercession regarding the railroad issues at Florence Avenue and Pioneer Boulevard.

## 5. PUBLIC WORKS REPORT

- a. ***Soaring Dreams Artwork Conservation and Restoration*** – Al Fuentes, consultant for Public Works Department provided an overview on the bid process for conservation and restoration of this project. A recommendation is going to the City Council for their approval to award a contract to Sculpture Conservation Studio of Los Angeles in the amount of \$26,400 at their meeting of August 28. If approved, the estimated completion is early December.
- b. ***Dramatic Lighting Feature Options for Soaring Dreams*** – The CIP subcommittee is considering various lighting options. One option, is finding contemporary dramatic lighting that is vandal proof, waterproof, and weather proof. The second component, is small lights that would surround each of the sculptures and illuminate straight up. Al will keep members apprised once the CIP subcommittee has made a decision and recommendation.

## 6. PLANNING AND DEVELOPMENT DIRECTOR REPORT

Wayne Morrell reported on the following:

The City Council at their meeting of August 28 will be having a second reading of an ordinance that will allow recreational type usage in the industrial zone areas. The ordinance will go into effect in 30 days from the reading.

In addition, new businesses coming to the community are a Jamba Juice at the Santa Fe Springs Plaza and a Waba Grill at Sorensen Avenue and Washington Boulevard.

Mr. Morrell will be attending a meeting related to the east side transit extension of the Gold Line. The environmental impact study is yet to be reviewed; however, there are two alternatives being examined at this time. One is to terminate at Lambert Road/Washington Boulevard and the other is to terminate at Peck Road. Wayne will keep members apprised.

7. SUPER ADVISORY CITY COMMITTEE

a. **Code of Conduct Policy Review** – This item will be rescheduled for the September meeting.

8. NEW BUSINESS

Jeff Mahstede reported on the following:

a. **Loan of Art Piece (Juliet Ray) Acceptance and Placement** – Jeff advised members that the City has received a letter on behalf of the Women's Club confirming the loan of the art piece and recommending that it be displayed and placed at Town Center Hall in Room #1.

Recommendation: To approve the acceptance of the loan for the artwork and placing in the Town Center Hall Meeting Room No.1.

A motion was made by Larry Oblea and seconded by Paula Minnehan to approve Item 8a. The motion was carried unanimously.

Chair Hayes announced that he will be bringing images of other art work by artist Johnny Hernandez, Jr. to the next meeting for consideration of a future signal cabinet artwork.

b. **School Tours at Heritage Park** – Approximately twenty-nine schools visit the park during the school year. JoAnn Madrid is working at expanding the program.

9. DIRECTOR OF DEPARTMENT OF COMMUNITY SERVICES REPORT

Maricela Balderas reported on the following:

a. **Appointment of New Library Services Division Director** – The recruitment process has concluded and Joyce Ryan has been appointed as Library Services Division Director.

b. **Fiestas Patrias at Town Center Plaza, September 12** – Ed Ramirez gave an overview of the program. This year's event will feature Navojoa, Sonora, Mexico in commemoration of our 50<sup>th</sup> Sister City anniversary. An additional component will be the display of Sister City historical memorabilia and artifacts available for viewing at the Library during the event. Entertainment, food trucks, beer garden, and youth crafts will be offered for the public's enjoyment. Also, the Historical

Committee will have a booth to invite the community to share their family history and a videographer will be in the Library to record their stories. The HAAC will again have a booth to promote Art Fest 2015 and the committee members will be invited to volunteer to distribute information to the public. Lastly, vendor booth applications are currently being accepted. The cost is \$100 per booth. Contact Ed Ramirez for more information.

- c. **Closure of PIH/SFS Family Health Center** – The Center is closing and referring patients to its satellite locations. Currently, PIH and the City are in discussions regarding donating facility to the City. Also, Maricela is evaluating other possible uses of this facility by bringing additional programming and services to the GVNC that can be beneficial to the community. Maricela will keep members apprised.
- d. **Library Services Division/Target Grant (\$2,000)** – The Library received a \$2000 grant. Proceeds will go towards Author Day Program with children’s author Debra Underwood. Children will be able to attend this event at no cost and receive a signed copy of her book.
- e. **Farmers Market Update** – A post card promoting the farmers market was distributed to members. A Zumba demonstration will be given at the next extended Thursday evening farmers market. Maritza Sosa-Nieves will be contacting the Santa Fe Springs Choir to invite them to participate as well.
- f. **Community Services Social Media (Facebook)** – The City Council approved the social media policy and the Department of Community Services now has a Facebook page as an additional forum to promote city events and programs.

Wayne Morrell was excused from the meeting at 9:50 a.m.

Former Mayor/Councilmember Betty Putnam arrived at 9:55 a.m.

10. EXECUTIVE SECRETARY REPORT

Jeff Mahlstede reported on the following:

- a. **Financial Report – 2014/2015 Fiscal Year** - Jeff provided an overview of Fiscal Year 2013/2014 Financial Report and Detail and Summary Reports for period ending July 31, 2014. Copies were distributed to the Committee members for their review. Total Fund Balance: 1,002,237.

A motion was made by Gloria Duran and seconded by Larry Oblea to accept the Financial Report for the period ending July 2014 as submitted. The motion was carried unanimously.

- b. **Art in Public Places Program Project Status Report Update** – A copy was distributed to members for their review.

**c. Art Fest 2014 Update**

- 1) Art Consultant/Contractual Services Report - Members reviewed the report for the period ending July 31, 2014. Total expenditures \$40,200. A copy was distributed to members.

**d. Art Fest 2015 Update**

- 1) Art Consultant Agreement Update - A copy of the draft agreement was distributed to members for their review. Ed Ramirez provided an overview of the proposed agreement. Staff has met with City Council liaisons and the Director of Public Works to procure the terms of the contract, which includes the Consultant list of responsibilities, deliverables, and deadlines. The contract period includes the pre-art fest, city library art show, post art fest and post library. Art Fest 2015 will be held on May 8 and conclude on June 30 with completion of take-down and pickup of art work by artists by July. Payment is being proposed to be billed at a four-period cycle. Any recommendations to the contract may be sent to the attention of Ed Ramirez at [edmundramirez@santafesprings.org](mailto:edmundramirez@santafesprings.org) who will compile the information and bring back to the September meeting for the committee's review and approval.

- e. **Art Education Grant Program (FY 2014-15) Update** – Maritza Sosa-Nieves provided an update on the status of the Art Education Grant Program. The HAAC's grant award recommendations to the City Council has been prepared. Notification letters will be sent to schools and agencies, and the checks are scheduled to be mailed by September 12, 2014, upon approval of the City Council.

- f. **Contractual Agreement with Margaret Hammon for Art Conservation Evaluation** – A proposal by Margaret Hammon was received and staff will be reviewing it and speaking to City Council Liaisons regarding the contract terms. This item will be addressed at the meeting of September.

- g. **Pilot Traffic Signal Cabinet Art** - Jeff Mahlstedt presented the committee members with recommended traffic signal cabinet locations along Telegraph Road Corridor for the selection of the second proposed art piece. The following items were discussed:

- 1) Selection of Location – Cabinet #2
- 2) Selection of Theme – Red Ribbon
- 3) Selection of Artist – Candace Galvan

A motion was made by Gloria Duran and seconded by Larry Oblea to make a recommendation to the City Council to 1) approve the selection of traffic signal cabinet at Telegraph Road and Jersey Avenue at the northwest corner; 2) approve the selection of "Red Ribbon" as its theme; and 3) to enter into contract with artist Candace Galvan. The motion was carried unanimously.

11. OLD BUSINESS

Jeff Mahlstedt reported on the following:

- a. **Cannon Ball Update** – Recommendations will be brought to the committee for their review in September.
- b. **LeFiell “Journey” Update** –The base has been installed and this project is moving ahead of schedule. Also, a walkthrough with the artist is pending. Discussion ensued regarding the dedication process. Jeff will keep members apprised.
- c. **Takata Family Gift of the “The Immortal Archer” Sculpture Update** – Proposed placement options of *The Immortal Archer* art piece were reviewed by members as follows:

Option 1) Middle of City Hall Lobby area

Option 2) City Hall Lobby Corner west entryway

A motion was made by Amparo Oblea and seconded by Marlene Vernava to make a recommendation to the City Council to 1) approve and accept the donated art piece, *The Immortal Archer*, and 2) to approve the placement of *The Immortal Archer* art piece at the middle of the City Hall lobby area (Option 1).

Discussion ensued regarding the proposed corresponding plaque.

A motion was made by Larry Oblea and seconded by Marlene Vernava to approve the dedication plaque with the proposed changes including artist name, date the art piece was created, and dedication in memory of Tom and Sylvia Takata, if the family so desires. The motion was carried unanimously.

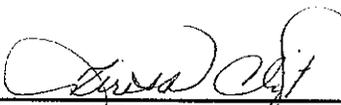
- d. **Betty Wilson Center Plaque honoring former City Council member Betty Wilson Update** – Photograph of former councilmember Betty Wilson was shared with members. Discussion ensued regarding placement of the plaque. In a majority vote the committee approved the placement of the plaque underneath the photograph. Staff will use their discretion to place the photograph on the wall.

12. FUTURE AGENDA ITEMS

None.

13. ADJOURNMENT - Chair Hayes adjourned the meeting at 11:06 a.m.

The next meeting will be held on September 30, 2014, at the Gus Velasco Neighborhood Center, Meeting Room No. 1, at 9:00 a.m.

  
Prepared By: Teresa Clift,  
Administrative Clerk, II

  
Jeff Mahlstedt,  
Executive Secretary