



**BEAUTIFICATION COMMITTEE
Town Center Hall - Meeting Room No. 1
Meeting of Wednesday, May 28, 2014**

MINUTES

Chairperson Albert Hayes called the meeting to order at 9:46 a.m.

ROLL CALL:

Present: Rita Argott, Mary Arias, Margaret Bustos, Debra Cabrera, Sadie Calderon, Vada Conrad, George Felix Jr., Albert Hayes, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, Doris Yarwood and Charlotte Zevallos,

Council Liaison: Councilmember Richard Moore

Staff: Jo Ann Madrid, Executive Secretary
Jean Madrid, Program Coordinator
Luis Collazo, Code Enforcement
Lori Balderrama, Administrative Clerk II

Excused: Eleanor Connelly, George Felix Mary Jo Haller, Paula Minnehan, Annie Petris, Irene Pasillas,

APPROVAL OF MINUTES

A motion was made by Mary Reed and seconded by Lupe Palcencia to approve the Minutes of April 23, 2014. The motion was carried unanimously.

COUNCIL LIAISON REPORT

Council member Richard Moore reported the following:

- A week ago members of the City Council including Mr. Moore himself, attended a conference in Las Vegas, Nevada where they met with real estate investors and developers as well as restaurateurs to try to bring more businesses in to the city. The City currently has about 40 pieces of properties that belong to redevelopment and need to be disposed of in order to give the money back to the state. The City is looking to find developers to invest in these pieces in order to pay what we owe to the state. They are hoping to bring some nice businesses or nice restaurants into the city as well.
- Gridley Road has been re-paved all work has been completed.
- The City is currently in the process of working on the Budget. The City's economy has stabilized and city staff has therefore been directed to work on a two year budget. The Council is beginning negotiations with the three employee associations and should have negotiations and budget finalized by the end of June.
- The contract for the reconstruction of the Florence bridge has been signed but the contractor does not plan to start taking the bridge down until February or March of 2015.

EXECUTIVE SECRETARY REPORT

Budget Presentation – Thaddeus McCormack, City Manager

The City manager was unable to attend the Beautification Meeting. However, a Budget Presentation handout was distributed to all committee members for their review.

Older American Recognition Award Recipient – Doris Yardwood

Doris Yarwood was selected as a Santa Fe Springs recipient for the LA County Older American Recognition award for the 4th District. A short bio on Ms. Yarwood was read to the committee and she was congratulated by the committee members on her receiving this prestigious award.

Library Services Division Interim Director

Joyce Ryan will be acting as interim Director of Library Services since the resignation of prior Director Hilary Keith. Ms. Ryan will hold this post until a new Director is hired and appointed by the City Council.

Children Day Event Recap

Children's Day was held on Saturday, April 26, 2014. This was a successful and very well attended event. A big Thank You to the Women's Club for their very generous donation to the program and to all committee members who attended the event and worked the Country Store booth at the event.

DEPARTMENT OF POLICE SERVICES REPORT

Mr. Luis Collazo did not have any new reports. However, committee members provided him with a few addresses with items of concern to check on. Mr. Collazo will look into this and report back to the committee at the next meeting.

HERITAGE ARTS ADVISORY COMMITTEE REPORT

Marlene Vernava informed the committee of her decision to withdraw her resignation for her current position as the Heritage Arts Advisory Committee Liaison for the Beautification Committee and her wish to remain as the representative. All committee members were in unanimous decision to have Ms. Vernava remain as the committee representative and nominations for a new representative were suspended.

Mrs. Rios and Mr. Hayes attended a Choir Program at Santa Fe High School which was put on by the students themselves under their director's leadership. It was a great concert with at least 300 people in attendance. The director and the students did an excellent job putting it together. The Heritage Arts Advisory Committee made a donation to the program.

Marlene Vernava reported that a display case is on order for the Imperial Archer art piece that was donated to the City by the Takata family. The next step is to decide where in City Hall to place the art piece. Jeff Mahlstedt reported to the HACC that the piece would not be ready for dedication until sometime in October. Reason being they need to test various locations in City for placement and holes will have to be put into the casing so the leather piece could breathe

properly. It will go to the City Council for approval in September and the Takata family will be notified to make sure everyone can attend.

Chairperson Albert Hayes reminded committee members of the Art Fest which will take place tomorrow Thursday, May 29, 2014 at 5:00 p.m.

COMMITTEE PROJECTS FOR 2014

Arbor Day 2014 – Arbor Day took place on May 21, 2014, at St. Pius X School. The event was very well received by the students and staff and everyone was extremely excited to receive the tree. Along with the planting of the tree provided by the Committee and the City, the school purchased 13 additional trees and with the assistance from the City’s Public Works Department they were able to plant a total of 14 trees on this day. A big Thank you to committee members who attended this event.

Beautification Tours – Selections have been completed and immediately following this meeting the committee will make their recommendation on possible recipients for the awards.

Tree Lighting Ceremony – A reminder that the Tree Lighting Ceremony will take place on December 6, 2014.

OLD BUSINESS

Nominations for Heritage Art Advisory Representative

Nominations did not take place. Marlene Veranava will remain as liaison to the Heritage Arts Advisory Committee

NEW BUSINESS

None

ORAL COMMUNICATIONS

Committee Members shared their announcements accordingly.

FUTURE AGENDA ITEMS

None

ADJOURNMENT

There being no further business, Chairperson Hayes adjourned the meeting at 11:06 a.m.

The next meeting is scheduled for June 25, 2014, 9:30 a.m.

Respectfully Submitted

Jo Ann Madrid,
Executive Secretary