



HERITAGE ARTS ADVISORY COMMITTEE
Gus Velasco Neighborhood Center - Meeting Room No. 1
Meeting of July 29, 2014

MINUTES

1. CALL TO ORDER – Chairperson Albert Hayes called the meeting to order at 9:08 a.m.
2. ROLL CALL

Attendance: Gloria Duran, Albert Hayes, Paula Minnehan, Amparo Oblea, Larry Oblea, May Sharp, Tom Summerfield, Marlene Vernava, and Frank Ybarra

Absent: None.

City Staff: Richard Moore, City Council Liaison
Mayor Pro Tem Laurie Rios, City Council Liaison Alternate
Maricela Balderas, Director of the Community Services Department (Excused)
Jeff Mahlstede, Community Services Supervisor
Wayne Morrell, Director of Planning & Development (Excused)
Maritza Sosa-Nieves, Management Assistant
Teresa Clift, Administrative Clerk II

Guests: Ed Ramirez, Community Services Supervisor

3. APPROVAL OF MINUTES
A motion was made by Paula Minnehan and seconded by Amparo Oblea to approve the Minutes of June 28, 2014. The motion was carried unanimously.
4. COUNCIL LIAISON REPORTS
Councilmember Moore reported on items that will be on future City Council meeting agenda including, water usage restriction ordinance. Also, new sod has been installed at Heritage Park. Lastly, the grand opening/ribbon cutting ceremony of the satellite office of The Whole Child at the Gus Velasco Neighborhood Center will be held on July 31 at 4:00 p.m.

Mayor Pro-Tem Laurie Rios abstained.
5. ELECTION OF OFFICERS
 - a. ***Election of Officers*** – Members elected Chairperson and Vice-Chairperson for the 2014/2015 fiscal year.

Chairperson: Jeff Mahlstede opened nominations for Chairperson. Amparo elected Albert Hayes. There being no further nominations, a motion was made by Paula Minnehan and seconded by Larry Oblea to close the nomination for Chairperson. Albert Hayes accepted the nomination and the motion carried unanimously.

Vice-Chairperson – Jeff Mahlstede opened nominations for Vice-Chairperson. Marlene Vernava elected Paula Minnehan. There being no further nominations, a motion was made by Albert Hayes and seconded by Larry Oblea to close the nomination for Vice-Chairperson. Paula Minnehan accepted the nomination and the motion carried unanimously.

6. EXECUTIVE SECRETARY REPORT

Jeff Mahlstede reported on the following:

- a. ***Los Nietos Childcare Program Artwork Presentation*** – Artist who worked with children on the Art Education Grant project will be present and artwork will be on display today between 1:00 p.m. – 3:00 p.m. Members are encouraged to visit with the artist and view the artwork.
- b. ***Art Fest Consultant Agreement Update*** – Jeff introduced Ed Ramirez who is assisting with putting together the new Art Fest consultant agreement. Staff will be meeting with Maricela on August 5 to discuss this issue further. Components in this new agreement include pre, post, and during Art Fest preparation, Library display, and a stipulation if items are not completed there is a 15% deduction per day, as well as, defines the role of City staff versus the role of the consultant. Once reviewed by City Council and Maricela, staff will bring to the committee for their review and approval at the next meeting.

7. HERITAGE ARTWORK IN PUBLIC PLACES PROGRAM FY 2014/2015

Maritza Sosa-Nieves made a presentation of images provided by several of the schools as part of last year's grant award projects. She also shared an article written on Santa Fe High School marching band's participation in the Mexican/Central American Independence Parade in Los Angeles.

Mr. Moore and Mr. Summerfield were excused from the meeting at 10:37 a.m.

The Committee agreed to set the budget for Art Education Grant Awards FY 2014/2015 at \$40,000.

- a. ***Art Education Grant Applications FY 2014/2015*** – Members reviewed and discussed the Art Education Grant Applications for fiscal year 2014/2015.

A motion was made by Amparo Oblea and seconded by Paula Minnehan to recommend to the City Council to award the total sum of \$37,748.00 for the Art Education Grant Funds FY 2014/2015.

Discussion ensued regarding the status of the art conservation of city-owned art work. Jeff explained that he is working with Margaret Hammon to provide an analysis and breakdown of the art pieces. This issue will be addressed in August for further discussion.

Larry Oblea announced that he has rescinded from resigning from the Historical Committee and was re-elected as Chairperson to the Historical Committee and Liaison to the Heritage Arts Advisory Committee. The Historical Committee is in the process of

hiring a videographer to create a video in which older adults will have the opportunity to tell their stories and share historical photographs. The videographer will be available during Fiestas Patrias. The goal of the Historical Committee is to establish an historical archive. Members are encouraged to participate and inform the community.

8. FUTURE AGENDA

Revisit Art Education Grant Guidelines for Next Year's Program (Substitute Teacher Pay-Whittier Union High School, Little Lake City, and Los Nietos School Districts/Authorized personnel to submit proposals).

Soaring Dreams Update.

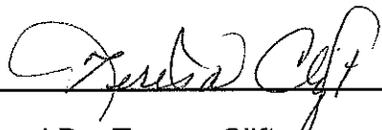
Report number of schools that visit Heritage Park.

Mr. Ybarra was excused from the meeting at 11:51 a.m.

9. ADJOURNMENT

Chair Hayes adjourned the meeting at 11:58 a.m.

The next meeting will be held on August 26, 2014, at the Gus Velasco Neighborhood Center, Meeting Room No. 1, at 9:00 a.m.



Prepared By: Teresa Cliff,
Administrative Clerk, II



Jeff Mahlstedt,
Executive Secretary