



**BEAUTIFICATION COMMITTEE  
Town Center Hall - Meeting Room No. 1  
Meeting of Wednesday, February 26, 2014**

**MINUTES**

Chairperson Albert Hayes called the meeting to order at 9:35 a.m.

**ROLL CALL:**

**Present:** Rita Argott, Mary Arias, Debra Cabrera, Sadie Calderon, Vada Conrad, Albert Hayes, Mary Jo Haller, Paula Minnehan, Annie Petris, Lupe Placencia, Juliet Ray, Mary Reed, Joseph Saiza, May Sharp, Marlene Vernava, and Charlotte Zevallos,

**Council Liaison:** Councilmember Richard Moore  
Mayor Pro-Tem Laurie Rios

**Staff:** Jo Ann Madrid, Executive Secretary  
Jean Madrid, Program Coordinator  
Luis Collazo, Code Enforcement  
Lori Balderrama, Administrative Clerk II

**Excused:** Margaret Bustos, Eleanor Connelly

**Absent:** Irene Pasillas

**APPROVAL OF MINUTES**

A motion was made by Charlotte Zevallos and seconded by Marlene Vernava to approve the Minutes of January 22, 2014. The motion was carried unanimously.

**ORAL COMMUNICATIONS**

- The Women's Club is giving out scholarships to high school senior students who live in the City of Santa Fe Springs, maintain a grade of at least a C+ or better and attend either Pioneer High School, Santa Fe High School, St. Paul High School, or Frontier. Any students who meet these qualifications and are interested in applying should see their counselor and fill out an application. The deadline to turn in applications is April 18, 2014.
- On April 19, 2014 the Sister City Committee and the Young Ambassadors will host a Pancake Breakfast at Los Nietos Park beginning at 8:00 a.m. Presale tickets are \$4.00 and the cost for tickets purchased at the door on the day of the event is \$4.50.
- The President's Day Penny Carnival was a huge success and a very well attended event with about 400 children in attendance.

- After School Activities at City Parks – Please remind residents who have young children that all city parks offer after school activities such as arts and crafts free of charge on a daily basis.

### **COUNCIL LIAISON REPORT**

- The City Council is currently in the middle of budget preparation. At the next City Council Meeting they will be reviewing the current budget to see where we stand. It appears the City is doing very well this year. Even though we had a few more expenditures than planned for, due to the money demanded by the State, we also showed a slight increase in revenue. Therefore, we are right on target and it looks like things are finally leveling off after the recession and the hits we took from the State.
- Councilmember Richard Moore shared that it was a great and interesting experience for him to be able to witness the take down of the first out of four empty tanks that will be coming down within a month at the Powerine site. He indicated that we are off to a good start since that place has been an eyesore and a hazard in our city for such a long time.
- Mayor Pro-Tem Laurie Rios reminded committee members that the Memorial Scholarships Program applications are now available to students online at [http://www.santafesprings.org/about/Memorial\\_Scholarships.asp](http://www.santafesprings.org/about/Memorial_Scholarships.asp). The deadline to turn in applications to City Hall is April 1, 2014.
- Youth Citizenship Awards applications may also be downloaded from the City’s website. The deadline to submit these applications is March 26, 2014.
- In the month of January we had a 7% decrease in Part I crimes. Santa Fe Springs Police Officers handled 1266 calls for service and out of those calls 164 were handled by our Public Safety Officers.
- On March 8, 2014, the City of Santa Fe Springs will provide the use of the Sculpture Garden to the Abigail Barraza Foundation to support their “Paint the Town Pink” Campaign.
- The Library's First Friday is on March 7, 2014, at 7:00 p.m. They will be hosting a feast of Irish tunes and dances featuring traditional instruments which accompany rhythmic hard shoe Jigs and Hornpipes, as well as lyrical soft shoe Reels and Slip jigs. The artists range from champion step dancers to musicians and singers. Together they will guide us on a cultural journey through Ireland's rich heritage. Admission is free.

### **EXECUTIVE SECRETARY REPORT**

***Paramedic Subscription Program*** – Fire Chief Mike Crook gave a brief presentation about the Paramedic Subscription Program which covers all 911 emergency medical calls. This program gives Santa Fe Springs residents the opportunity to purchase paramedic fee coverage at a very moderate annual cost. The fee for this program is \$60.00 which may be paid either as a one time payment or a \$5.00 monthly fee may be added to the residents’ water bill.

***Beautification Awards Presentation Update*** – The Christmas Award Presentation was a success. A total of 17 residents received awards for their Christmas home decorating.

***Aquatic Center Program Update*** - With the loss of redevelopment, last year the City decided to contract out the Aquatic Center Program to the City of La Mirada. Even

though the City of La Mirada did a excellent job operating the pools last summer, the City Council decided to take the Aquatic Center Program back and have the City of Santa Fe Springs, under the Department of Community Services Parks and Recreation Division, run the pools again. The Council approved to hire a total of 18 new employees to work at the pool.

### **DEPARTMENT OF POLICE SERVICES REPORT**

Update on property maintenance issues reported:

- 10574 Norwalk Boulevard. – Sports Bar property at this location is in bad condition and needs to be cleaned up. These items are being addressed with the business owner.
- 99 Cent store on Telegraph Road - Area to be checked for excessive panhandling/soliciting. The City is working on adopting a new ordinance that will deal with panhandling as well as people sleeping in their cars.
- The City will be putting up new signs near the Auto Zone on Telegraph Road so that “NO AUTO REPAIRS” are allowed in the parking lot.
- 10112 Gard – Hazard with cars speeding up and down the street in the morning due to school and day care. The radar detector will be placed on that street in order to check the problem.
- Parking at the Activity Center is also a problem in the morning and after school due the nearby schools. This problem will also be monitored.
- Items are being stolen from parked cars. This will be reported to Public Safety Officers. Also, an announcement will be added in the next City Newsletter to warn residents of the thefts in the area.
- The Department of Public Works will be invited to the next meeting due to a lot of maintenance issues pertaining to them.

### **HERITAGE ARTS ADVISORY COMMITTEE REPORT**

The Committee was provided with an update on the placement of the following Artwork:

- Dog Park Update – Councilmember Richard Moore informed the committee that due to an issue with Southern California Edison, they are currently looking into other possible areas other than Santa Fe Springs Park for the construction of the city’s new Dog Park.
- Splash Pads at City Parks – Pricing for the construction of Splash Pads at city parks is being looked into and there is a good chance that this project will be approved to move forward.
- The Santa Fe Springs Art Fest will take place on May 29, 2014 from 5:00 p.m. to 9:00 p.m. Chairperson Hayes continues to work on trying to obtain sponsorships for the upcoming Art Fest.
- The Heritage Arts Advisory Committee selected the artwork that will be displayed on the Traffic Signal Control Boxes on Telegraph Road and Orr & Day Road. A copy of the artwork was passed around for the committee to view.
- Again, the committee agreed that a representative of the Public Works Department should be invited to attend the next committee meeting, since there are a lot of maintenance issues with a few of the City’s Art Pieces.

## **COMMITTEE PROJECTS FOR 2014**

***Pennies for Pines*** – The committee has gathered a total of \$200.00 to donate to Pennies for Pines to this date.

***Arbor Day 2014*** – Arbor Day is on Friday, April 25, 2014 this year. A letter will be sent out to the school that is selected to receive the tree this year to see if that actual day (April 25, 2014) at 9:30 a.m. will work for them without interfering with their State testing.

***Tree Lighting Ceremony*** – December 6, 2014

***Beautification Tours*** - TBD

## **OLD BUSINESS**

***November 2014 Committee Meeting*** - Committee members voted on changing the November meeting date to the third Wednesday in November instead of the fourth Wednesday due to the Thanksgiving Holiday. The vote was carried unanimously. All members voted in favor of having the meeting on November 19, 2014 at 10:00 a.m. at Heritage Park. This meeting will be followed by a Committee Thanksgiving potluck.

***Beautification Tours Article in April Newsletter*** – An article will be placed in the City’s April Newsletter to notify residents that the committee will be going out to do their Beautification Tours sometime towards the end of April or the beginning of May. A small list of general guidelines/rules was also included so that they may know what exactly the committee looks for and they may better prepare their homes for participation.

## **NEW BUSINESS**

***Yard Sale Permits*** – The Committee voted on increasing the number of yard sales allowed per year to five (5) instead of the three (3) that are currently allowed. The final vote count was 16 to 1 in favor of increasing the number of yard sales allowed per year to five (5).

## **FUTURE AGENDA ITEMS**

- ***Community Yard Sales*** - Recommendation to the City Council

## **ADJOURNMENT**

There being no further business, Chairperson Hayes adjourned the meeting at 11:19 a.m.  
**The next meeting is scheduled for March 26, 2014, 9:30 a.m.**

Respectfully Submitted

Jo Ann Madrid,  
Executive Secretary

