



HERITAGE ARTS ADVISORY COMMITTEE
Geezers Restaurant
12120 Telegraph Rd., Santa Fe Springs, CA 90670
Tuesday, January 28, 2014
11:00 a.m.

MINUTES

1. CALL TO ORDER – Chairperson Albert Hayes called the meeting to order at 11:08 a.m.

2. ROLL CALL

Attendance: Albert Hayes, Paula Minnehan, Amparo Oblea, Larry Oblea, May Sharp, Tom Summerfield, and Marlene Vernava

Absent: Gloria Duran (Excused)

City Staff: Councilmember Richard Moore, City Council Liaison (Excused)
Mayor Pro-Tem, Laurie Rios, City Council Liaison Alternate
Maricela Balderas, Director of the Community Services Department
Jeff Mahlstede, Community Services Supervisor
Wayne Morrell, Director of Planning & Development
Maritza Sosa-Nieves, Management Assistant (Excused)
Teresa Clift, Administrative Clerk II

Guest: Jean Madrid, Community Services Program Coordinator,
City of Santa Fe Springs

3. APPROVAL OF MINUTES

A motion was made by Amparo Oblea and seconded by Paula Minnehan to approve the Minutes of the November 26, 2013 meeting. The motion was carried unanimously.

4. COUNCIL LIAISON REPORT

Mayor Pro-Tem Rios reported that the City Council, at their meeting of January 30, 2014, will be recognizing the Home Decorating Contest winners; in total seventeen homeowners were selected. In addition, all volunteers and donors of the Thanksgiving Basket and Neighborly Elf programs will be acknowledged at the same meeting.

5. SUPER COMMITTEE REPORT

a. ***City-Wide Advisory Committee Code of Conduct Policy Update*** - Chair Hayes announced that the Committee will be meeting on February 5, 2014 to finalize the Code of Conduct Policy and make its recommendation to City Council. Chair Hayes will keep members apprised.

6. DIRECTOR OF THE DEPARTMENT OF COMMUNITY SERVICES REPORT

Maricela Balderas reported on the following:

- a. **Activity Center Fitness Center Renovation Update** – The Activity Center will be undergoing several renovations including painting, flooring and new equipment. In addition, staff is working on revising and establishing new fitness facility guidelines.
- d. **Affordable Health Care Act/Covered California Program** – The Gus Velasco Neighborhood Center has been approved as a certified site to process applications in order for patrons to obtain health insurance coverage. The caseworkers have completed their certification training and are currently assisting clients. The student interns will also be trained to assist in this process. The Center will be receiving a reimbursement of \$58 for each new enrollment and \$25 for each annual renewal application. All funds received will be allocated to the Family and Human Services (FHS) Fund. The FHS Fund is used to assist Santa Fe Springs residents with emergency and financial crisis.
- c. **Installation of Defibrillators for Community Services Facilities** – Staff is undergoing training today on the use of the defibrillators that will be located at the Activity Center, Gus Velasco Neighborhood Center, Library and Town Center Hall.
- b. **Gus Velasco Neighborhood Center (GVNC) Pio Pico Floor Replacement** - The installation of the flooring in the Pio Pico room was completed yesterday. Once final inspection approval is received, programs may be able to commence as early as tomorrow, Tuesday, January 29.
- e. **VITA (Volunteer Income Tax Assistance) Program** – Registration for tax preparation began on January 13, 2014 for residents and January 21, 2014 for non-residents. Appointments are available on Tuesday and Thursday evenings from 6:00 p.m. – 7:30 p.m. and Saturdays from 9:00 a.m. – 12:30 p.m. Staff and volunteers have been trained and are certified to assist clients. Program income qualification requires a maximum income not to exceed \$49,999.
- f. **Art Walk Map Project Update** – Maritza Sosa-Nieves is working with Cherie Blake in finalizing the map and will bringing a sample to the February meeting.

Maricela also mentioned that she is working with staff to enhance the Community Garden Program and will keep members apprised on the status of this project.

Chair Hayes called on Wayne Morrell, Director of Planning and Development Department, to give a report. Wayne announced that the Planning Commission is considering two amendments for recommendation of approval to the City Council. 1) The allowance of metal building structures; and 2) recreational type uses in industrial zones.

7. EXECUTIVE SECRETARY REPORT

- a. **Financial Report** – Jeff provided an overview report of Fiscal Year 2013/2014 period ending December 2013. Balance: \$1,085,000.

A motion was made by Marlene Vernava and seconded by Amparo Oblea to accept the Financial Report for the period ending December 2013 as submitted. The motion was carried unanimously.

- b. **Art Fest 2014 Update** - Jeff has met with Consultant Yolanda Garcia regarding sponsorships. He will be meeting with Maricela to review the final proposal. Sponsorship packets will be presented to members at the next meeting of February 25, 2014.

Chair Hayes announced that he and Jeff have visited various Chamber of Commerce meetings and have obtained various leads. Also, he recommended that the City utilize the same staff that worked at last year's Art Fest event, as well as encouraged committee members to volunteer their time.

- i. **Art Fest 2014 Consultant Contractual Services Report** – Members reviewed the report for the period ending December 2013. Total expenses were \$9,600.
- ii. **Purchase of New Panels for Art Fest** – Jeff proposed that the Committee approve the purchase of new panels for the use at Art Fest 2014.

A motion was made by Amparo Oblea and seconded by Marlene Vernava to purchase new panels for Art Fest 2014 not to exceed \$500. The motion was carried unanimously.

8. OLD BUSINESS

Jeff Mahlstede gave an overview report on the following:

- a. **EL Greco, "Whispering Shadows" Update** – Art piece project is moving forward and estimated completion is mid-year 2014.
- b. **LeFiell, "Journey" Update** – Art piece is on schedule to be completed by end of this year. Installation and dedication is estimated at January/February 2015.
- c. **Traffic Signal Cabinet Artwork Update** – Artist is ready to present the Committee with three artwork renderings at next meeting.
- d. **The Archer Sculpture Donation Update** – Staff is waiting to hear from the family to coordinate pickup of art piece. Jeff will keep members apprised.
- e. **Splash Pad Park Concept Update** – Jeff informed members that the Parks and Recreation Committee is proposing that the public submit their ideas for a concept and location. Staff will be looking into grants to subsidize cost. Also, the Department of Public Works is compiling a cost analysis report and will present at a future meeting. Larry Oblea recommended that the Sculpture Garden be considered as a possible location to build a splash pad.

Staff is working on completing the following projects to be presented at the meeting of February 25, 2014:

- f. Revised HAAC Art in Public Places Program FY 2013-14 Project
- g. Revision of current Heritage Artwork in Public Places Program/Art Grant Guidelines
- h. Developers Guide and Ordinance Update

9. NEW BUSINESS

None.

10. ANNOUNCEMENTS

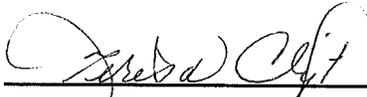
- Women's Club Fundraiser Trip to Barona – February 17, 2014.
- Sister City Fundraiser to San Diego for Student Trip to Germany – April 16, 2014.
- Fiesta Patrias Theme will be Navojoa, Sonora, Mexico in commemoration of 50th anniversary of sister city relationship.
- Invitations were received from the following Art in Public Places Art Education Grant recipients:
 - 1) Rio Hondo Symphony Children's Concert – January 15, 2014 at Whittier High School Auditorium; and
 - 2) St. Paul High School Swordsman Showcase on February 13, 2014 and Spring Concert on May 15, 2014.
- Santa Gertrudes Elementary School Mural Project – Mayor Pro-Tem Rios requested staff to clarify what funding source was used for the Cafeteria Mural Project.

11. ADJOURNMENT

There being no further business, Chairperson Hayes called the meeting adjourned at 11:57 a.m.

12. NEXT MEETING

Tuesday, February 25, 2013 at 9:00 a.m. at the Gus Velasco Neighborhood Center Room No. 1, located at 9255 Pioneer Boulevard, Santa Fe Springs.



Prepared By: Teresa Clift,
Administrative Clerk, II



Jeff Mahlstede,
Executive Secretary